

Top Las Vegas Trade Show Display Firm, Skyline Exhibits, Unites Its Retail And Service Operations

Premier provider of trade show displays in Las Vegas, Skyline Exhibits, now offers a corporate retail center and service center in a single location to increase customer satisfaction and support.

September 18, 2009 (FPRC) -- LAS VEGAS, NV – Leading Las Vegas trade show display company, Skyline Exhibits, recently announced it is launching both corporate retail and trade show service centers in a single location to improve customer service and stimulate Las Vegas trade show sales.

Replacing an independent dealer in Las Vegas, Skyline Exhibits' new corporate retail center will allow the company to put a stronger focus on customer service. The new corporate retail center offers rentals, sales and design of a wide variety of trade show displays in Las Vegas. From large, custom-designed modular trade show structures to portable displays, the experienced staff of 20 provides a host of graphics assistance and sales to make Las Vegas trade show exhibiting a stress-free process. For added convenience, Skyline Exhibits' service center will continue to offer service and support to clients of the firm's global dealer network when they travel to Las Vegas for shows.

"Considered North America's trade show capital, Las Vegas is a prominent market for Skyline Exhibits. By putting our corporate retail and service centers under one roof, we have significantly increased our presence in the marketplace while simultaneously providing a 'one-stop shop' for our clients. Additionally, by working as a team, our sales and service centers can now quickly respond to virtually any trade show need that may arise," says Michael Vekich, Executive Chairman of Skyline Exhibits.

Skyline Exhibits' Las Vegas trade show booth service center offers full exhibit production, graphics printing as well as exhibit rentals, staging and repair. Additionally, the service center can assist Las Vegas trade show exhibitors with the replacement of emergency parts, booth installation and dismantling (I&D), as well as asset management, shipping and storage. In the fourth quarter of 2009, Skyline Exhibits' service center has plans to be certified for I&D. The certification program was developed by Skyline in 2008 to ensure strict I&D performance guidelines are uniform throughout the firm's network.

The firm is optimistic that providing both service and retail components under one roof will be beneficial to both customers and the bottom line. In fact, the Las Vegas consolidation is following in footsteps of Skyline Exhibits' similar move in 2007 when the company opened a corporate retail center in its existing service center in Orlando, Florida. Through the synergy created with the combined convenience of sales and service in Orlando, Skyline Exhibits has seen a phenomenal growth of 25 percent annually.

The newly combined Las Vegas corporate retail center and service center is expected to capitalize on the same synergy. With this move, Skyline Exhibits' corporate retail center can now effectively compete for large-scale events at premier Las Vegas hotels. Alternatively, for private shows the firm can now creatively design themed, customized modular exhibits as well as cater to pavilion-style shows by creating a fleet of 100 identical displays, with the option of customizing graphic skins per

each exhibitor's specifications.

To head up its new corporate retail center, Skyline Exhibits recruited a 30-year veteran in the trade show display industry, Eric Jabloner. For more than 20 years, Jabloner has been a top exhibit consultant in the Skyline network in dealerships in both Phoenix and Connecticut. Previous to his employment with Skyline, Jabloner was a creative director and exhibit designer in New York.

Skyline Exhibits originally launched into the Las Vegas market in 1998 with the opening of a depot for client storage and rental of exhibit hardware. In 2005, the depot was upgraded to the service center, creating cost-effective logistical advantages for the firm's Las Vegas clients. Now, with the added convenience of retail sales and the service center in one location, clients can further reduce costs and time by purchasing or renting an exhibit from Skyline Exhibits and having it fulfilled by the firm's service center, eliminating the need to pay for cross-country shipping and delivery.

"At Skyline Exhibits, we are committed to providing premium quality exhibit products and exceptional customer service. Trade shows are often stressful for many exhibitors, but they don't have to be. We are excited that through our convenient Las Vegas corporate retail and service center, now we can help even more people have a pleasurable Las Vegas trade show experience," concludes Vekich.

About Skyline Exhibits Las Vegas:

As part of the sales and production of North America's leader in exhibit systems, Skyline Exhibits Las Vegas is known for superior manufacturing, cost-effective portability, innovative functionality, exhibitor education and creative design services. Skyline Exhibits manufactures a broad selection of trade show products, including pop up and banner stands displays to large-scale, customized modular exhibits. Through its 20 integrated exhibit systems, innovative art production of large-format graphics and exhibit rental options and services, Skyline Exhibits provides trade show solutions for nearly any size show or budget. With representation in 38 countries around the globe and nearly 100 Design Centers in North America, including Las Vegas, trade show firm Skyline Exhibits' excellent customer service has helped it become a leader in the industry.

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