

## **Chica Chick Launches 2 In1 Credit Crunch Handbag**

*Chica Chick has put the 'F' word back into Fashion... 'F' for fun. Chica Chick the new inspired style fashion label has launched exciting unique innovative Two in one funky bags. By day it's a large shoulder retro bag, compared to a '4 x 4', roomy and strong enough to carry all your evening accessories, and at the pull of a cord, it converts to a cute small scrunchie grab bag. Ideal for the street wise savvy female who leads busy social life and thus time poor aged 18-30.*

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### **Funky bags**

The Fashion chic retro handbag comes in 4 colour ways in Chica Chicks signature funky patchwork style: Autumn mix, Winter Mix, Spring Mix, and Summer Mix. Colours reflect next seasons latest fashion forecasts, and are ideal to match various outfits and shoes. The Chica Chick retro handbag has a reinforced strap, double stitching, and is lightweight, making it easy to throw over your shoulder or carry as a grab bag. Dimensions are 42 x 42 cm. inside the bag there are six discreet pockets plus a mobile phone pouch. Fully lined in 100% cotton.

### **Fashion Chic**

The Chica Chick Handbags are lovingly designed in the UK, by our in house fashion designer Cath Murphy, and carefully handmade in China. Made of faux leather, which means that they are biodegradable in 10 years thus making them kinder for the environment and eco friendly, as you only need 1 bag. No animal have been harmed in the making of there retro handbags.

### **Evening accessories**

Don't get caught in the heat of the moment, this handbag comes with evening accessories, a pack of lifestyle essentials to make sure your ready to go anytime anywhere. 1) Pack of 3 fusion condoms, just incase you get caught in the heat of the moment, so you can say 'Yes' to safe sex. 2) A mini toothbrush and paste (Great way to freshen up after lunch, before going back to University or work). 3) Deodorant (a must in these hot days). 4) Panty Towel 5) Tampon (If not for you, for a friend).

### **Further information and launch offer**

Keith Murphy and his wife Cathy Murphy are from East Sussex, and the couple live in Seaford. Until 30th November 2009 Chica Chick are offering introductory rates on their funky bags to all trade buyers. Also students will receive 15% discount when purchasing on the website. <http://www.chicachick.com>. There is also a student competition running on their website, to win 1 of 10 designer Chica Chick funky Handbags.

For further details of this offer and our trade terms and conditions, please contact Keith Murphy on

01323 899144 or e-mail [keith@chicachick.com](mailto:keith@chicachick.com). High-res images available on request.

Editor's notes:

\* 'Chica Chick', 'What's in your handbag?' and 'Lovingly designed in the UK' are trademarks of Chica Chick Ltd.

\* Fusion Condoms ([www.fusioncondoms.com](http://www.fusioncondoms.com)) is an official marketing partner of Chica Chick.

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### **Keywords**

[FUNKY HANDBAG](#)

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