

East Coast Health Insurance Opens Georgia Health Insurance Web Portal

One of the most popular health insurance websites is East Coast Health Insurance find out why and what they are doing that is so unique.

October 7, 2009 (FPRC) -- East Coast Health Insurance Florida's most popular health insurance website has opened its e-doors into Georgia. Their unique approach to health insurance is sure to excite Georgian's without health insurance.

East Coast Health Insurance (<http://ehealthinsurance.com>), Florida's most popular health insurance brokerage has swung open the doors of its online health insurance shopping store.

According to Alexa, the website ranking authority, EHealthInsurance.com is not only the most popular health insurance website in Florida but it seems they are one of the most popular websites period. Being currently opened in Florida exclusively, it seemed to defy explanation that a one state health insurance brokerage could be so popular in the world.

Jeremy Ehrenthal, the self-proclaimed "web guy" and managing partner of East Coast Health Insurance, offers his insight into the website's peculiar popularity.

"I wanted to differentiate myself from the million other websites offering health insurance by offering the most honest and helpful analysis in my articles no matter what effect it would have on my sales or relationships with the health insurance companies that pay us," said Mr. Ehrenthal.

He goes on to say, "Additionally, after selling health insurance for so many years and seeing so many sad stories I really wanted to impart to the country that health care is a right of everyone. Furthermore I wanted to put myself out there as a resource to people in need of help as a primary objective. So I went about collecting as much data as I could about the government assistance plans and the privately funded assistance plans in Florida. We even offered free advice and free health enrollments for any government plan that let us intermediate, to make it easier to find the most suitable plan for people's varying economic situations. The last step of course was to offer humor wherever possible."

And so goes the remarkable success story of the website from East Coast Health Insurance. Most surprising is the fact that the website has in actuality only been online for four months. EHealthInsurance has been not only profitable for the Florida health insurance brokerage, but also for the residents of Florida.

"..now that we have gotten to a point where much of the sweating is done on Florida, we have put up our open for business sign at our Georgia health insurance site at <http://ehealthinsurance.com/Georgia>. I have almost completed my research into the public assistance plans in Georgia and now am busy compiling phone numbers, contacts, and website into our website in an easy to understand format," said Mr. Ehrenthal.

Contact Information

For more information contact Jeremy Ehrenthal of East Coast Health Insurance (<http://ehealthinsurance.com>)

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