

Industrial Supplies Company, Reid Supply, Announces It Has Added 20,000 Items To Its Online Catalog

Industrial supplies company, Reid Supply, announces it is adding over 20,000 new apparel and footwear items to its online catalog. The products join Reid Supply's already extensive line of industrial products.

October 9, 2009 (FPRC) -- MUSKEGON, MI - Leading industrial supplies company, Reid Supply, announces it has added over 20,000 different apparel and footwear products to its website.

The additional items include products such as flame-resistant and high-visibility clothing and regular and steel-toe footwear by popular brands such as Carhartt, Wolverine, Nautilus, Rocky, Bates, and more. The products were added to Reid Supply's already extensive product offerings based on customer feedback and requests.

"Our customers know they can count on us because we have one of the largest selections of industrial products in the industry. Our customers know they'll receive the best price possible, no matter what they're looking for. We're planning on increasing our product offerings even more and this is just the beginning of new things to come," said John Carrier, president of Reid Supply.

In addition to the new apparel and footwear, ReidSupply.com also has a multiple color-coded category merchandising system. This unique system allows customers to learn more about the industrial products the company sells and the manufacturers that make them. The company's products are broken down into the following categories: manual controls, clamps and workholding, tooling components, fasteners and hardware, leveling devices and vibration control, material handling, bearings and power transmission, metalworking, maintenance, repair and operations (MRO), pneumatics and hydraulics, structural systems, safety and apparel, and footwear.

The company also provides customers with an extensive, free CAD library. The library gives customers and potential customers the chance to download and incorporate CAD drawings into their design specs for over 90% of the products offered by ReidSupply.com. All drawings are available in most native file formats and in 2D or 3D. Customers can browse the online catalog or search by a specific part number for faster, more efficient searching.

Reid Supply has been providing customers with quality industrial supplies since 1948. In the beginning, the company focused on finding customers hard to find tools and parts with an emphasis on customer service.

"Our company was founded on great customer service and it's something we still strive toward. We've made it easy for our customers to enjoy one-stop shopping on all their safety and industrial needs. Our customers will be able to download items from our free CAD library, order desired products, and get desired apparel, work boots, and other footwear with just a few mouse clicks. We know our customers will see the benefit and value of being able to order all their industrial products from one source and we're excited to fill that need," said Carrier.

About Reid Supply Company:

Reid Supply Company started selling industrial supplies in 1948 with parts ranging from clamps and

power transmissions to structural systems and everything in between. Reid serves thousands of manufacturers who have been serving other industries like the automotive industry, and these manufacturers are well suited to fill the new needs of alternative energy like the production of fuel cells, solar, biomass, electronics, geothermal, and wind energy here in the U.S. and around the world. Reid Supply Company's 12 category product merchandising system implemented on both the company catalog and website is beneficial for anyone wanting to learn more about the tools that manufacturers need.

Contact Information

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