

'Little Evercreatures' Designer Wellies for Children Launch Their New Winter 2009/2010 Range

Emilyhannah Ltd, an online rainwear retailer, announces its exclusive winter range of 'Little Creatures' children's wellies for 2009/10 and their plans for 2010.

October 20, 2009 (FPRC) -- Just in time for Christmas this year, wellies for your little darlings, Little Creatures by Evercreatures. There will be five new designs for both girls and boys to include bright red and yellow for the traditionalists out there!

Wellington boots by Evercreatures have always stood out from the rest because of the bright and bold designs of the patterned boots alongside the traditional plain colours that are just as sought after as the patterned boots. Now, the Little Creatures range will bring those same qualities and choice to the children's range.

Owned by welly designers, Emily Todd and Hannah Petty, Emilyhannah Ltd is based in Cambridge, UK.

The focus for 2010 is to increase the choice of designs for both children's, men's and women's wellingtons.

Hannah Petty comments: 'We decided to increase our range of children's wellies for the winter as the previous two designs we had were very popular amongst both individual and trade customers. Our aim is to supply mainly unisex designs that can be worn by girls or boys.

We were inspired by a trip to Sweden where we noticed the children's clothing and footwear there was for the majority unisex, giving the consumer far more choice for their children. We thought, and I'm sure all you mothers with sons out there will agree, that this is a good idea because shopping for children's wear in Britain is always so biased in favour of girls when it comes to choice.'

Available in UK sizes 4 to 2, Evercreatures Little Creatures cost £10 plus postage and packaging. The company also stocks muddy welly boot bags in pink, blue and green, clogs, sandals and special picnic rugs that are also waterproof ponchos.

Contact Information

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