

Rodeo Drive Plastic Surgery Expands With a New Office in Westlake Village

Rodeo Drive Plastic Surgery has expanded beyond its initial Beverly Hills location with a new office in Westlake Village.

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Rodeo Drive Plastic Surgery has a history of drawing patients from locales both near and distant. To better accommodate its patients from areas throughout Southern California, the world-renowned center has opened an office in Westlake Village, California.

"While about a third of our patients now come to us from out of state, another third come from what we call the 'far-local' areas of Southern California. This stretches from San Luis Obispo to San Diego. Until now all these patients used to drive to see us at our location on Rodeo Drive. Now, many people can use our services without the drive," says founder and Medical Director Dr. Lloyd Krieger. The new office will be staffed by a Beverly Hills plastic surgery specialist. It will offer the same advanced techniques and superb service as the acclaimed original location, for procedures such as Los Angeles rhinoplasty.

"We built our original center on Rodeo Drive because this street represents the utmost in style and service. We work to bring these same qualities to our cosmetic surgery care. We seek to provide the very best, both in our surgical techniques and how we make the entire process rewarding for patients. We are pleased to open this new location to conveniently bring these Rodeo Drive concepts to people located in Westlake Village, Thousand Oaks, Simi Valley, and Ventura County," notes Dr. Krieger.

"A large percentage of our patients have always come from these areas, and now they can have all we offer without the drive," concludes Dr. Krieger. "If this center achieves the interest we anticipate, we will consider going on to establish an even larger network of centers throughout the region. My goal is to bring Rodeo Drive and all it stands for to the people who are interested, wherever they may be, and for all procedures, including Los Angeles tummy tuck" notes Dr. Krieger.

Dr. Lloyd Krieger holds degrees from Stanford University and the University of Chicago. He was the first person selected for the prestigious combined residency in general surgery and plastic surgery at UCLA Medical Center. He is on staff at Cedars Sinai and Northridge Hospital medical centers. To serve his patients' ongoing needs, Dr. Krieger has established a unique professional network to offer a lifestyle overhaul along with their procedure. This may include a new wardrobe at nearby Rodeo Drive shops, a new hairstyle, spa treatments or a new fitness regime following Los Angeles liposuction. He plans to continue coordinating these types of services as his new location.

Nestled next to Armani, Prada and Tiffany & Co., Rodeo Drive Plastic Surgery's flagship location is the only plastic surgery center on the ultra glamorous boulevard. In keeping with its neighbors, the posh 5,000 square foot facility looks more like a boutique than a doctor's office.

The company's surgery center is located at the flagship Beverly Hills suite. It is accredited by AAAHC and Medicare and this stands for the highest standards in equipment, physical layout, procedures, and staffing. "We designed our center to combine the convenience of storefront

shopping with what I call the Four Seasons treatment," Dr. Krieger concludes. "Because cosmetic surgery is elective, people are looking for a first-class experience, and that's what we offer at our center. Now we are offering the same thing in Westlake breast augmentation."

Contact Information

For more information contact Dana Brooke of Los Angeles Tummy Tuck
(<http://www.rodeodriveplasticsurgery.com/proced-body.html>)
3105506300

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