

Croftgate Direct Re-Launches As Detailer Products

Detailer Products, formally known as Croftgate Direct, has re-launched as the worldwide distributor of car care accessories, car wash products, and professional Detailer Products.

October 21, 2009 (FPRC) -- Miami, Florida – Detailer Products and DetailerProducts.com announce the re-launching of our first bricks and mortar store and online web store. We initially launched earlier this year as Croftgate Direct, but we made a strategic decision to rename and re-launch as Detailer Products. The new name allowed us to sell and distribute a wide variety of car care and accessory products, and not be limited to the Croftgate USA brand.

More information can be found at <http://DetailerProducts.com>

As three young entrepreneurs in the care care industry, we grew tired of not being able to find the car wash and car care products we wanted when it came time to wash & detail our cars and other prized possessions. We decided to open a store that carried multiple product lines of numerous car care products, AND offer these products to people at often lower prices than your local chain stores. What a concept! DETAILER PRODUCTS.

Detailer Products sells and distribbites numerous different types of products, including; Protectants, Tire Shines, Dressings, Leather Care, Carpet Cleaners, Glass Cleaners, Wheel Cleaners, Polymers, Waxes, Microfiber Towels, Detailing Machines, Polishes, Polisher Bonnets, Floor Mats, Car Décor, and much more.

With this re-naming, Detailer Products and DetailerProducts.com will now be the worldwide distributor and reseller of all major manufacturers of car care products and accessories. Some of the product lines Detailer Products carries include; Armor All, Meguiars, Black Magic, Rain-X, Dri-Clean, Factory Finish, Simonz, Wenol, Quick Dry, Waxcoa, Dewalt, Tapout, Ed Hardy, Harley Davidson, Hello Kitty, and many more.

What makes Detailer Products even more unique is that we recommend certain products and tell you what we use, as professionals. For years, we have been asked what products we use on our own cars, through DetailerProducts.com we now have a means of communication to tell you.

Detailer Products and DetailerProducts.com will soon be adding a full line of 'Waterless Wash and Wax' car care and Eco Friendly car care products. Yes, there exist a great car care line that is 'Green' and it works great. We have tested it.

In addition to our online presence, Detailer Products also opened a storefront location located near Fort Lauderdale, Florida. This physical location allows us to interact daily with our customers, getting a feel for their needs and wants when it comes to car care.

More information can be found at <http://DetailerProducts.com>

Email Detailer Products at info@DetailerProducts.com

Follow on Twitter at <http://Twitter.com/MyCarCare> for up to the minute information on new product lines. Or on Facebook under 'My Car Care' and Myspace at <http://myspace.com/Croftgate>

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