

New BackupAssist Tape Drive Solution for Server 2008 Flies off the Shelves.

Cortex IT, leading Australian backup software developer announces record downloads of their new BackupAssist tape drive support solution for Windows Server 2008.

Melbourne, Australia - October 22, 2009 (FPRC) -- It seems the BackupAssist tape drive solution for Windows Server 2008 really is the solution everyone's been waiting for. Since the public release of the product on September 16th 2009, Cortex I.T. has clocked more than 3,000 downloads of BackupAssist v5 with the new BackupAssist Zip-To-Tape Add-on.

'The response is not surprising really, even though we haven't done much advertising yet' says Linus Chang CEO of Cortex I.T. and Lead Developer of BackupAssist. 'We've had a lot of customers asking for help with tape drive support for Windows Server 2008. The product really does fill a gap in the backup software market – the competitor's products are just too expensive or too complicated for SMBs.'

When Microsoft decided to leave tape drive support out of their new release Windows operating systems, they created a need for a 3rd party software solution to replace it. The BackupAssist solution is so amazingly simple, that many say Microsoft should just have included it in the first place – its tape backup support that uses the ZIP64 open standard to automatically compress data for easy storage on tape.

'I think people are relieved to see a solution they can trust for a price they can afford' says Linus. '.ZIP may have been around for a long time – 23 years to be exact - but it has stood the test of time. Everyone knows it's a tried and true method of performing backups. The BackupAssist solution finally makes .ZIP suitable for business use. It is very reassuring because you can rely on the stored information being accessible ten years from now...no matter what Microsoft does next.'

Think of the BackupAssist Zip Engine as 'ZIP Turbocharged.' It has multi-threading architecture, tuned for performance, outperforms the old WinZIP by a factor of three on entry-level servers and takes ZIP64 to the next level by automating the whole .ZIP process. That makes it one of the best tape backup solutions for Server 2008 on the market, suitable for even the most demanding business backups, at a fraction of the cost of the major competitor.

The BackupAssist solution gives you real-time data compression on the fly, 256-bit AES data encryption and puts it all together in a package with an extremely user-friendly interface and easy to follow wizards. You even get a fantastic Restore Console that makes it amazingly quick and easy to search backups and restore them to either an original or alternative destination – other ZIP software just isn't as powerful.

'BackupAssist Resellers all over the world are specifying this product to protect their client's tape drive investments' says Linus. 'Our new Zip-To-Tape Add-on is yet another important feature set to our family of products that enables our Resellers to provide a full range of services to their clients. BackupAssist includes solutions for Drive Imaging, Exchange, SQL and Rsync. It's not just for tape support on Server 2008, it's a complete software package that covers all your backup needs.'

Whether you're an IT service provider or an end-user, it's simple, easy to use and very inexpensive.'

BackupAssist v5 US\$249.

BackupAssist Zip-To-Tape Add-on US\$129.

Total package: US\$378.

BackupAssist Zip-To-Tape Add-On Features

- * Support for tape drives – backup to a standalone tape drive.
- * Multi-threading architecture – outperforms WinZIP by a factor of three.
- * Open .ZIP format –stores backups as .ZIP files for easy access on any Windows machine.
- * Real-time data compression (on-the-fly), saving tape storage space.
- * 256-bit AES data encryption to give your backups password protection.
- * Easy, perfect restore including time stamps, NTFS attributes, ADS etc.
- * User-friendly interface with easy to follow wizards. No training necessary.
- * OS: Windows 2008 Family, Windows 2003 Family, Windows 7, Vista and XP.

Purchasing information:

Purchase online at www.backupassist.com

Discounts available for not-for-profit organizations. Reseller enquiries welcome.

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