

Free Groceries; OPM Announces the Rollout of 'CrimeFreebies' Incentive Program

OPM announces the rollout of 'CrimeFreebies' an incentive program where youth and their families can earn free groceries by participating in its crime prevention program.

October 23, 2009 (FPRC) -- LEWISVILLE, TX — Today Operation Peace of Mind (OPM) announced the rollout of its new incentive program, CrimeFreebies. The CrimeFreebies program will allow youth who participate in the Teens, Crime and Community (Community Works) the opportunity to earn great incentives, while learning valuable leadership and crime prevention skills. Incentives will include gift cards for gas, movies, restaurants, retail stores and Free Groceries. Participants must attend a minimum of four classes a month and stay crime free to be eligible for incentives.

OPM's Teens, Crime and Community (Community Works) is a program that gives youth the opportunity to get involved in their community and learn that at any age they can impact their communities in a positive way. OPM's Teens, Crime and Community (Community Works) uses the National Crime Prevention Council's McGruff the Crime Dog®, Scruff®, and 'Take a Bite Out of Crime®' to enhance the program.

The program's three components include: 1. Interactive sessions that provide practical crime prevention knowledge 2. Community resource people 3. Service learning projects that provide them with the tools and skills needed to achieve success. At the end of the one year curriculum participants who complete the one year program, remain crime free and enters into college will be eligible to apply for OPM 'Crime Free' scholarship. Youth who complete the program will become Ambassadors for Operation Peace of Mind. Ambassadors will have the opportunity to represent OPM nationally and internationally and mentor other youth from around the world.

OPM is dedicated to showing youth all the positive things that youth can attain if they commit to living crime free. Many youth idolize gangs, drug dealers and characters in movies and television that depict criminal activity, as the way to get things in life. OPM helps youth develop self-esteem, volunteerism, and citizenship skills by providing information that will motivate them to live as responsible citizens in the community.

Operation Peace of Mind provides children, teens, girls, and senior citizens education and training on how to protect themselves from crime and provides them with opportunities to develop safer more vital communities. OPM seeks to tap and focus people's energy, talent, and enthusiasm so they can participate in their communities as responsible citizens. OPM asks the community to 'Share Our Vision to be CRIME FREE.'

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