

Lead Generation Experts Offer Free Teleseminars On How To Get More Customers

12 Business Experts will reveal proven customer generation strategies to help small businesses bring in more customers and flourish in the Recession, at the free-to-listen-to 'Lead Generation Insider Briefings' tele-seminars on October 27th - 30th.

October 25, 2009 (FPRC) -- Small businesses faced tough times in 2009, hit by both the credit crunch and the changing marketplace, where traditional marketing methods are rapidly losing ground as customers turn to the Internet to make their buying decisions.

John Thornely, CEO of Success-Webinars.com, notes that "Many entrepreneurs and small businesses I talk to have faced unprecedented changes in their businesses over the past year – and they don't really understand what they can do about it! What businesses really need right now is cost-effective strategies to get more customers quickly, using up-to-the-moment methods that work in today's rapidly changing marketplace."

To identify cutting-edge strategies to attract customers that small companies can use at low cost, John has brought together a dozen top lead generation experts in a series of tele-interviews to be broadcast next week at the Lead Generation Insider Briefings tele-summit on October 27th to 30th".

And to make sure the experts' advice is easily accessible, the tele-interviews are free to listen to, using an ordinary telephone line from the Office or Home.

The expert panelists are a mix of well-known and niche players in the USA and UK. Each of the self-made entrepreneurs will share their proven methods across a wide range of business building strategies:

- * Jeff Mills – Winning Customers with Free Resources and Other Peoples' Efforts.
- * William Buist – How to Get in the Social Media Fast Lane
- * Nick Tadd – The Exponential Marketing Power of Twitter
- * Gareth Owen – Dominating Google
- * Stewart Graham – 15 Customers in 15 Minutes with 15 Words
- * Jason Osborne – Powerful Article Marketing To Harvest Free Leads
- * Mike Chantry – List Magic: Target Purchasers Who Want Your Products
- * Mike Stewart – The Must-Have Power of Video & Audio Marketing
- * Carol Bentley – Words That Sell \$Millions!
- * Alexis Thornely – Free Publicity: Your Most Powerful Customer Magnet
- * Ian Hendry – Turning Contacts Into Customers
- * Tom Evans – Become An Established Expert And Get Customers Flocking To You
- * Andrew Ludlam - Your Magical Marketing Message

"Not everyone can afford to pay thousands of dollars or pounds for consulting from experts like these, so I'm going to grill them to reveal the most successful strategies that they themselves use to bring in customers and generate leads" adds John.

About the 'Lead Generation Insider Briefings': The Lead Generation Insider Briefings tele-summit is free to listen to, using an ordinary telephone line from the comfort of the Office or Home, and runs from October 27th to 30th, 2009. Twelve lead generation experts will show entrepreneurs, marketers and owners of small businesses how they can use free tools and methods to generate leads. Further details are available at www.success-webinars.com/leadgeneration.

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