

The Wayne Turner Group Offers Employee Engagement Solution

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October 28, 2009 (FPRC) -- (Southfield, MI, USA) The Wayne Turner Group, a national financial education and real estate consulting firm, is offering workplace presentations designed to foster increased levels of employee engagement by supplying workers with critical information about today's economy and how to thrive in it.

According to Wayne Turner, the Group's President and an experienced speaker and educator, 'We're all dealing with some serious obstacles these days. Worries about financial stresses are tearing people up. This is defeating for them and it does not promote successful employer/employee relationships. A stressed out worker cannot operate at maximum efficiency.'

Wayne maintains that financial stress in the face of the ongoing recession can have a negative impact on employee participation. This assessment is based on research, such as was conducted by Allied Benefits, which found that 'Employees' financial stress costs corporations over \$7,000 per worker in lost productivity annually, on average.'

That problem is intensifying due to the current economic climate. In an excerpt from the Human Resource Executive Online, Lin Gensing-Prophal observes, 'employee morale and commitment has worsened during the recession--and in response to company actions to cope with the downturn.'

The Wayne Turner Group sees a way out--an opportunity to reduce financial stress and to improve employee involvement and performance. 'We've seen amazing studies showing that every dollar spent on employee financial education produces three dollars in direct returns through improved employee morale and engagement. It just makes sense! When people aren't afraid for their own well-being, it frees them to concentrate on their work and to give their very best as an employee.'

We have created a series of financial fitness presentations tailored for the workplace. Wayne Turner's programs cover mortgage issues, overall personal financial fitness, motivation to take smart action and several other topics. 'We want to show people that there is a bright light glowing in the recessionary tunnel,' Wayne states. 'It is possible for people to gain control over their financial lives and to thrive--even during these tough times. I want people to be able to focus on doing their best--in their lives and in the workplace--instead of being consumed by worry and fear.'

The Wayne Turner Group's efforts should meet with a receptive audience. According to the FIRM Consulting Group, '83 percent of HR executives reported that employee engagement and retention are a significantly or moderately higher priority in the recession than prior to the economic downturn.'

Wayne Turner is excited about the opportunity. 'This kind of financial education outreach is a powerful innovative tool. It lowers stress, improves productivity, reduces theft and results in fewer employee absences. Companies get a bump in employee loyalty levels and the employee walks

away with a chance to live the kind of financially secure lives we all deserve.'

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