

Perfect Locks Adds A 'Before & After' Photo Feature To The Website

Leading online hair extensions retailer Perfect Locks publishes a gallery of user-submitted 'Before & After' photos to assist women in finding a look that fits their personal style.

October 29, 2009 (FPRC) -- CONCORD, CA – Perfect Locks, a leading hair extensions online seller, has added a new 'Before & After' photo gallery to the company's website in an effort to help women choose the best look for their individual preferences. The 'Before & After' photo gallery is completely comprised of actual customers who have uploaded their own before and after photos to the site. Each customer who submits a 'Before & After' photo to the gallery receives a \$15 credit for future purchases.

The Perfect Locks 'Before & After' photo gallery gives customers the opportunity to see how real women look with PerfectLocks Remy Indian hair extensions before they order. A model gallery is also available online so that the company can showcase all of the looks available, including different style and color variations from blonde to black hair. There's also an opportunity for customers to send in 'After' photos for a \$10 credit off of future purchases.

"Our 'Before & After' photo gallery gives women the opportunity to see how our Indian Remy Hair Extensions give real women confidence. They also provide an opportunity to see what looks are possible for any woman to be her most beautiful self," says Priyanka Swamy, founder of Perfect Locks.

The Perfect Locks website offers a variety of online user-friendly tools, which allows purchasing high quality extensions to be a quick and easy experience. In addition to the customer and model photo galleries, PerfectLocks.com offers customer testimonials, online hair extension color charts, length guide recommendations, product reviews, application tips and even 'how to' videos.

Customers can submit their own before & after photos by sending original sized photos as an email attachment to sales@perfectlocks.com. To see the 'Before & After' photo gallery, visit <http://www.perfectlocks.com/before-after-indian-hair>.

About Perfect Locks:

Perfect Locks provides the finest quality, 100% virgin Remy Indian hair extensions available online. Featuring a wide variety of products, from clip on bangs and extensions to meticulously hand wefted pieces, Perfect Locks prides itself in offering affordable, long-lasting hair care solutions.

Contact Information

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