

Perfect Locks Will Reward Twitter Friends With Special Discount

Popular hair extensions retailer, Perfect Locks, reaches out to new and loyal customers via social networking to offer web exclusive discounts, advice, and news on product launches.

November 3, 2009 (FPRC) -- CONCORD, CA -- Popular hair extensions online retailer Perfect Locks is rewarding fans and customers who follow the company on Twitter with an exclusive web discount of seven percent off of future orders. In addition to learning about exclusive web discounts, Twitter followers of Perfect Locks will get early access to new product launches, insider deals on overstock products, news and reviews.

To follow Perfect Locks on Twitter, visit: <http://twitter.com/perfectlocks>.

With a commitment to offering the most affordable, natural virgin Indian hair extensions available, Perfect Locks has quickly become one of the leading online hair extensions retailers today. By importing 100% natural virgin Indian Hair directly from India, PerfectLocks is able to pass along savings to customers while maintaining strict high-quality standards.

"By offering an additional discount to our loyal customers, we hope that they will be able to expand their hair wardrobe to include products from our entire product line. Every woman should have a variety of extensions, clip on bangs, wigs and hair pieces to transform her look on a whim and always look beautiful," says Priyanka Swamy, founder of Perfect Locks.

In addition to an online presence on Twitter, Perfect Locks also provides online tools on the company website to showcase before and after looks, how-to videos, product reviews, Indian Hair care tips, and advice on application methods. PerfectLocks has also turned to social media outreach beyond its site to MySpace, Facebook, Delicious to help customers find an abundance of styling tips, advice and web exclusive discounts.

For more information on taking advantage of web exclusive discounts, email sales@perfectlocks.com.

About Perfect Locks:

Perfect Locks provides the finest quality, 100% virgin Remy Indian hair extensions available online. Featuring a wide variety of products, from clip on bangs and extensions to meticulously hand wefted pieces, Perfect Locks prides itself in offering affordable, long-lasting hair care solutions.

Contact Information

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