

Coolil.com Introduces Adi Bakshi Winter 2010 Collection: A New Look at the Traditional Scarf

Coolil.com, a Web site dedicated to bringing unique Israeli-designed products to consumers worldwide, introduces Adi Bakshi winter 2010 Fashion Scarves collection, a new line of stylish scarves with a unique button.

November 4, 2009 (FPRC) -- NEW YORK, NY- Coolil.com, a Web site dedicated to bringing unique Israeli-designed products to consumers worldwide, introduces Adi Bakshi winter 2010 Fashion Scarves collection, a new line of stylish scarves with a unique button.

The Adi Bakshi Scarf is an exquisite twist on the traditional scarf, an accessory that comes to life through a variety of fabrics and array patterns. Made from chiffon, wool, corduroy or cotton, the Adi Bakshi Scarf is unique in the way it wraps around the neck and comes to a close in the front with a button, ensuring that you'll always get the perfect slouchy look every time you put it on.

Designing her own clothes since a child, Bakshi has always had a love for fashion and style that drove her desire to wear the latest trends with her own special take. As she grew older, Bakshi learned how to create high quality, unique garments and accessories out of her creative visions. And at just 21 years of age, Israeli-born Bakshi has harnessed her creativity into wearable art with her own line of scarves, available exclusively on Coolil.com.

While her line of Adi Bakshi Scarves is Bakshi's first foray into the fashion world, they make the statement that she has always hoped. "I love the way a simple accessory can change a whole outfit," says Bakshi. "Starting with designing scarves was a no-brainer for me, everyone looks good in them, they can be worn year-round and they are effortlessly chic." Bakshi's ability to play with the elasticity and form of the fabrics allow her scarves to come to life, adding a touch of style to a simple t-shirt. Suitable to keep you warm in the fall and winter months or to add color and flair to a summer dress during warmer days, Adi Bakshi Scarves are a stylish staple for any season.

About Coolil.com

Coolil.com is the online home for Israeli design and fashion. Coolil.com gives people living outside of Israel the opportunity to experience modern Israeli design but are unable to walk on the streets of Tel Aviv. Coolil.com allows consumers to get a feel of the Israeli design scene through the Coolil.com blog so that they can understand the background of each of the site's designers and get a glimpse into the creative country of Israel. The result is a personal connection with our products and another step toward expanding the beauty of Israeli design.

Contact Information

For more information contact Eran of Coolil.com (<http://www.coolil.com/>)
201-299-4428

Keywords

[Fashion scarves](#)

[Women scarves](#)

[trendy scarf](#)

You can read this press release online [here](#)