

Zone Heating With Electric Fireplaces -- Lower Heating Costs

By putting heat where they need it with zone heating and electric fireplace heaters, homeowners can lower their heating costs and energy consumption while still staying warm and comfortable this winter.

November 5, 2009 (FPRC) -- FLORENCE, AL -- Electric Fireplaces Direct, the largest internet retailer of electric fireplaces in the nation, has seen an increase in sales due to a new trend in zone heating. With the current down economy, more and more homeowners are turning to zone heating with electric fireplaces to lower their heating costs while still providing a comfortable home during the winter months.

Zone heating involves only warming the rooms where homeowners spend their time. For example, homeowners who do not use a guest bedroom in their home on a regular basis can save money by not warming it when not in use. Heating unused rooms not only wastes energy and raises household fuel consumption, but it also increases the cost of home heating. Electric fireplace heaters offer the perfect solution for reducing the heating costs of a home while offering warm, penetrating comfort and efficient heat.

Homeowners with older, less-efficient furnaces can benefit from zone heating by turning down the thermostat and using electric fireplaces as budget conscious supplement heat. Electric fireplaces are also thermostat controlled for ease and comfort. Homeowners don't need to hire a stonemason or have the gas company come out to install gas fittings for Amish fireplaces or electric fireplace heaters. They require no installation and simply plug into a standard home electrical outlet.

Today's electric fireplace heaters have come a long way in style when compared to those of the past. Made with high quality woods, mantels, fluted columns, and even decorative inlaid borders, homeowners are sure to find a style that suits their home décor.

Amish style fireplaces offer inexpensive electric heat and have the look of a real fireplace. The realistic flame of Amish fireplaces provides a relaxing ambiance in addition to an economical solution to supplemental home heating.

"The American Council for an Energy-Efficient Economy found that zone heating can provide an energy savings of 20-40%. That is a huge savings. The portability of electric fireplaces with casters for easy movement also allows homeowners to put heat exactly where they need it, even when moving from room to room. This keeps a home comfortable while being attractive, budget friendly, and energy efficient," said Rick Morse, CEO of Electric Fireplaces Direct.

Electric Fireplaces Direct provides a number of online tools that help consumers choose the best electric fireplace to suit their budget and home. Electric Fireplaces Direct's buyer's guide is a valuable resource full of complete descriptions of all of the heaters available. The website also offers videos of each electric fireplace through clickable links that show the realistic flames of each of these electric fireplace heaters. In addition, the website provides an advanced search function so consumers can search by manufacturer, price, finish, size, and mantel type.

Electric Fireplaces Direct is dedicated to customer service before, during, and after the buying

process. Whether a customer needs technical specifications, warranty support, has questions about the operation or delivery of Amish fireplaces or electric fireplace heaters, or any other need, Electric Fireplaces Direct is proud to deliver exemplary customer support.

About Electric Fireplaces Direct:

Started in 2006, ElectricFireplacesDirect.com sells electric fireplaces through its ecommerce website. The company offers the widest selection of electric fireplaces from top manufacturers in the U.S. and Canada. Listed on the 2007 Inc. 500 Fastest Growing Private Companies in the United States list, ElectricFireplacesDirect.com's parent company continued its dramatic growth with listings in the top 1500 of the 2008 and 2009 Inc. 5000 Fastest Growing Private Companies in the United States.

Contact Information

For more information contact Rick Morse, CEO of Electric Fireplaces Direct
(<http://www.electricfireplacesdirect.com>)
866-966-1122

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