

## **Michelle Obama & Pearls, Vanity Fair and Glamour - the Splash Made by the First Lady in the Fashion Mags This Year Helps Pearls Sale at OrientalPearls.net**

*Pearls sale has increased this year for pearl wholesaler - OrientalPearls, despite the currently difficult economic climate, thanks to the first lady Michelle Obama who brought the classical pearl jewelry back to the new fashion world with her glamour*

November 6, 2009 (FPRC) -- Pearls sale has increased this year for both wholesale and retail at OrientalPearls.net despite the current difficult economic climate. The company attributes the increased sales to the first lady Michelle Obama who helped bringing the classical jewelry back to the new fashion world.

Politics put aside, you can't deny Michelle Obama looks absolutely stunning no matter what she wears, as evidenced by her multiple appearances on Vanity Fair's 'Best Dressed' list. She looks her best in pearls, her admirers say, and experts agree.

'Michelle wears pearls just the way they are supposed to be worn'. says Lan Toma, the official spokesperson for OrientalPearls.net. 'Ms Obama has the regal bearing that nonetheless has a friendly warmth about it, and that alone makes pearls a natural choice.'

OrientalPearls.net, (a company with family owned pearl farms selling wholesale pearls and pearl jewelry both to retails and to the public), has reason to appreciate Michelle Obama - pearls sales have climbed steadily since the Obama family first hit the campaign trail, and remain steady as the First lady continues to pair pearls with her own natural sense of fashion.

'Michelle puts pearls together with anything,' commented Lan Toma. 'That's great - it's exactly the way pearls should be worn. They aren't just for dress up. Michelle reminds people that there is more to pearls than the choker, and that they go as well with clothes from the gap as with designer ball gowns.'

Michelle's latest appearance on the upcoming December cover of Glamour shows her wearing a red formal and an interesting necklace - the details of which have not been released.

'Are we hoping she's wearing pearls? Of course,' said Lan Toma. 'But you have to remember, anything that makes women fashion conscious, especially when it comes to jewelry, is a good thing as far as we are concerned!'

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### **Keywords**

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