

Grand Opening of Snap Promotions

Lee and Kristin Eldridge launch a new promotional products and corporate gifts company, Snap Promotions. Located in Lawrence, Kansas, Snap Promotions will focus on the promotional marketing needs of regional and national clients.

November 11, 2009 (FPRC) -- We are pleased to announce the grand opening of Snap Promotions, a new corporate gifts and promotional products company located in Lawrence, Kansas.

"We've spent almost 20 years helping people promote their businesses and events," says Lee Eldridge. "I can't imagine doing anything else."

As the president of PilgrimPage, Inc. from 1993 to 2009, Eldridge was responsible for Absorbent, Ink., one of the most successful e-commerce companies in the promotional marketing industry. With Snap Promotions, Eldridge and his partner Kristin Eldridge will be able to provide individual attention to their regional and national clients.

"We had tens of thousands of customers nationwide," explains Eldridge, "but as an online company it's difficult to develop strong relationships with your customers. With Snap Promotions, we're really looking forward to working directly with our clients to help them become more successful."

Based out of Lawrence, Kansas, Snap Promotions was founded by Lawrence residents Lee and Kristin Eldridge. Snap Promotions specializes in promotional items, giveaways, apparel and corporate gifts. Learn more about Snap Promotions at <http://www.SnapPromotions.com>.

About Lee Eldridge

Lee Eldridge was the president of PilgrimPage, Inc., a marketing company located in Lawrence, Kansas from 1993 to 2009. In 2001, PilgrimPage launched an online promotional products company called Absorbent, Ink. During Eldridge's time with the company, Absorbent, Ink. was twice recognized by the Inc. 500 as one of the fastest growing companies in the country, and repeatedly recognized by Counselor magazine as one of the top ten fastest growing distributorships and best places to work within the industry.

Lee Eldridge has lived in Lawrence since 1986, and graduated from the University of Kansas in 1989 with a degree in Business Administration.

About Kristin Eldridge

Kristin Eldridge was the vice president and director of sales for Absorbent, Ink. from 2003 to 2009. Eldridge is active with several community groups, charities and professional organizations including: PEO, Lawrence Rotary, Lawrence Chamber of Commerce, Cottonwood, Employment Practices Network, Chamber Young Professional Network and Bert Nash.

Kristin Eldridge has lived in Lawrence since 1990, and graduated from the University of Kansas in 1996 with a degree in History.

Contact Information

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