

Online Bowling Store DiscountBowlingSupply.com Announces Additional Product Lines

DiscountBowlingSupply.com, an online bowling store offering everything from bowling balls to instructional bowling books and DVDs, announces expanded product lines moving into the holiday season.

November 18, 2009 (FPRC) -- In response to demand from customers, online bowling store DiscountBowlingSupply.com announces the addition of a number of product lines to its ecommerce site. The store now features brands from across the price spectrum, including Elite, Hammer, Motiv, Track, Roto Grip, and Yellow Jacket. Alongside these added brands, the online bowling store has added a number of categories to make the shopping experience more comprehensive and convenient for loyal customers.

The online bowling store's new categories include bowling gloves, bowling books and DVDs, bowling ball inserts, bowling towels, gifts, and bowling ball maintenance products. The new categories and product lines take DiscountBowlingSupply.com's selection to more than 700 products.

"The customers asked, and we responded," says Nick Melnikoff, owner and operator of DiscountBowlingSupply.com. "The new product lines make us competitive with some of the top online bowling stores the Web has to offer."

To commemorate the new selections and categories, and in preparation for the holiday season, DiscountBowlingSupply.com also announces a store wide price cut. All prices have been cut by 15% to meet the demands of the bowling community in today's tough economic times.

"It's the least we could do," says Melnikoff. "We realize times are tough and our loyal customers deserve the same access to the same products they've always looked for at lower prices."

The store plans to continue adding product lines and categories as according to customer demand. Melnikoff adds that "customers should check back often as there will be plenty of change going on with our site in the coming months."

For more information, visit the online bowling store at DiscountBowlingSupply.com.

About DiscountBowlingSupply.com:

DiscountBowlingSupply.com is an online store dedicated to providing enthusiastic customer service and support to bowlers who demand the best performing, name brand products at reasonable prices. The people who run DiscountBowlingSupply.com are avid bowlers themselves and are dedicated to offering the best products available.

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Contact Information

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