

2009 Cyber Monday Promotion for Homeowners from DtiCorp.com

This year, Cyber Monday will be on November 30th, 2009. Popular Honeywell retailer, DtiCorp.com, reaches out to new and loyal customers with \$15 off purchases of \$100 or more of select Honeywell products. COUPON CODE: DTICORP-1109

November 20, 2009 (FPRC) -- Fort Lauderdale, FL - Popular Honeywell online retailer DtiCorp.com (<http://www.DtiCorp.com>) is rewarding fans and customers with an exclusive Cyber Monday web discount. From the comfort of home, shoppers can find some of the best deals on a wide selection of HVAC products through special savings and shipping incentives available online only for a limited time.

Just spend \$100 or more on any combination of Honeywell products offered by DtiCorp.com and use this promotional code at checkout DTICORP-1109 to save 15%.

This offer applies only to DtiCorp.com (<http://www.DtiCorp.com>) purchases made between November 23rd and November 30th, 2009. Applies only to products sold by DtiCorp.com. Does not apply to products sold through third-party areas such as Amazon.com Marketplace, eBay Auctions, zShops or Yahoo.com.

"For our shoppers, DtiCorp.com is an easy-to-navigate resource for the holidays. It provides great gift ideas for the whole family and saves the time and trip to the store," said John Marino, manager with DtiCorp. "We know that this year especially, finances will be tight and we want to provide every resource possible for our customers to save money and give the best gifts. Cyber Monday deals on DtiCorp.com are just one of the solutions we're offering this holiday, along with in-store layaway."

About Cyber Monday: The term Cyber Monday refers to the Monday immediately following Black Friday, the ceremonial kick-off of the holiday online shopping season in the United States between Thanksgiving and Christmas. Whereas Black Friday is associated with traditional brick-and-mortar stores, "Cyber Monday" symbolizes a busy day for online retailers. The premise was that consumers would return to their offices after the Black Friday weekend, making purchases online that they were not able to make in stores. Cyber Monday has evolved into a significant marketing event, sponsored by the National Retail Federation's Shop.org division, in which online retailers offer low prices and promotions.

About Us: DtiCorp.Com (<http://www.DtiCorp.com>) carries more than 35,000 HVAC products, including industrial, commercial and residential parts and equipment from Honeywell, Johnson Contols, Robertshaw, Jandy, Grundfos, Armstrong and more. Our online catalog is easy to navigate and search, and all products have a picture and a description. If a customer has any questions about a product, they can call 800-757-5999 and speak with one of our product experts. Our mission is to offer the best prices anywhere to our customers.

Julian Arhire
Manager DtiCorp.com
Phone: 954.298.2515

Fax: 954.206.0767

Web: <http://www.DtiCorp.com>

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DtiCorp.com, Honeywell, HVAC, discount, Cyber Monday, homeowners

Contact Information

For more information contact Julian Arhire of <http://dticorp.com> (<http://dticorp.com>)
954.298.2515

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