

AbsoluteSteal Announces the Launch of Its New Website, AbsoluteSteal.com

Cashback websites offer consumers something to smile about this holiday season—getting paid to shop online. AbsoluteSteal.com announces the launch of its brand new site that does just that, with helpful features for members and easy-to-follow guidelines to help them start earning money

November 24, 2009 (FPRC) -- It's that time of year again—shopping season is upon us. AbsoluteSteal.com offers consumers cash back when they shop with over 2500 retailers, which is good news for cash-strapped shoppers in a tight economy. The new site provides consumers with incentive to spend this season, when they might otherwise be cutting back.

The new website offers over 3000 daily discount coupons and hopes to help save shoppers lots of money this holiday season.

The newly designed site provides clear-cut instructions on how it works—simply go to AbsoluteSteal.com, click on any of the thousands of online stores to shop with, receive cashback credit with purchases through AbsoluteSteal.com, accumulate earnings, and then request payment. The site also provides easy-to-follow tutorials for getting started, including one teaching the consumer how to create a Custom Mall.

'We look at ourselves as more of a buyer's cooperative than a traditional shopping site,' said Dean Thomas, founder and CEO of AbsoluteSteal.com 'Our philosophy is to empower the individual, and our new website seeks to do just that.'

Traditional cashback sites are paid commissions by online vendors or shops for sending a purchaser to them. They then refund back to the purchaser a percentage of that commission, usually 50%. The concept works well—so well in fact, that Microsoft has entered the game with a cash back site of its own.

AbsoluteSteal's new website is different—it refunds 100% of the cashback earnings to the consumer, something that no other cashback site does, and it offers online discount coupons that can sometimes equate to a larger discount than even the cash back does. Or, for really tight-fisted shoppers, there's 'stacking', finding a coupon good at a particular store and combining it with the cashback earnings.

Most families are looking for savings this holiday season, and AbsoluteSteal's new shopping site has provided a logical way for them to maximize those savings. By shopping with retailers they would have used for purchases anyway, consumers can earn cash back and have some peace of mind this year.

Based in Tempe, Ariz., AbsoluteSteal is the newest addition to the 'Absolute Family' of businesses originally formed in 1999. For more information, visit <http://www.AbsoluteSteal.com>.

###

Contact Information

For more information contact Dean Thomas of AbsoluteSteal.com (<http://www.AbsoluteSteal.com>)

Keywords

[new website](#)

[online shopping](#)

[website launch](#)

You can read this press release online [here](#)