

## **Titanium-Jewelry.com Give-Away Follows Rising Trend in Black Accent Colors in Men's Jewelry**

*Leading online retailer of contemporary jewelry Give-Away Tungsten Carbide Bracelet with purchase of tungsten carbide wedding rings*

November 24, 2009 (FPRC) -- (Modesto, CA) – Titanium-Jewelry.com, a leading online retailer of contemporary jewelry including men's wedding bands, tungsten carbide wedding rings and titanium rings announces the Morpheous Tungsten Carbide Bracelet by J.R. Yates Give-Away with best seller purchase.

Noticing a rising demand for black accent colors, Titanium-jewelry.com has launched the FREE Morpheous tungsten carbide bracelet by J.R. Yates Give-Away with the purchase of either the ZURNOV J.R. YATES Tungsten Carbide Ring or the FORGE Tungsten & Black Diamond Ring.

"We noticed that more men are gravitating towards black accent colors when selecting from our collections of men's jewelry," commented Ron Yates, president and founder of Titanium-Jewelry.com. "We want to give shoppers more than a deal this holiday season, we want to give them value and desire," said Yates.

Based on growing trends and recent best sellers, Titanium-jewelry.com recognized an opportunity to thank customers by offering more of what they want with this enticing and complementary gift. Two of their best selling rings in their mens jewelry line include rings that prominently feature black. The FORGE tungsten carbide ring by Benchmark™ features three round black diamonds which are bezel set. "Almost immediately since we've been started offering the FORGE ring to our customers, it has been in our top 10 sellers," said Ron Yates.

Another ring which is very popular with men is the ZURNOV by J.R. YATES. "The ZURNOV is incredibly popular. The guys just love how the machined grooved tungsten really pops against the jet black ring base", Ron Yates said.

Titanium-Jewelry.com is a trusted resource for its depth and breadth of knowledge and experience in contemporary metals. In addition to specializing in alternative metals and men's wedding rings, the site offers couples looking to make a statement with matching palladium, platinum, titanium and tungsten wedding bands. With more and more couples looking for modern metals, Titanium-Jewelry.com brings a new era of style and sophistication to jewelry fashions, making it easy for brides and grooms, couples or simply those with extensive taste to appreciate a blend of traditional and contemporary designs.

About Titanium-Jewelry.com

Titanium-Jewelry.com provides a wide selection of titanium rings, tungsten rings, men's watches and black titanium jewelry uniquely styled for men and women. Experts in modern men's wedding rings and modern metals jewelry, Titanium-Jewelry.com leads the industry in contemporary jewelry fashions.

For more information, please visit <http://www.Titanium-Jewelry.com>.

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