

Health Gifts Surge Past High Tech Gadgets This Christmas

Health gadgets have become popular this holiday season. Sales of health gifts have beaten traditional tech gadgets in our tight economy. Despite tight budgets of consumers, Chi Activate sales have increased 20% compared with last years holiday season.

December 3, 2009 (FPRC) -- For the month of November, sales of health gift products were up 20% when compared to November of last year according to Chiactivate.com. This trend shows that Thanksgiving and Christmas shoppers are choosing to buy more health products instead of high tech gadgets.

"The depressed economy is definitely one of the main reasons why consumers are delaying the purchase of high tech gadgets and choosing to buy reasonably priced health gift products this holiday season. Even though the price of high tech gadgets has been discounted, they're still quite expensive for the average consumer," says Mark, marketing manager of Chiactivate. "A \$1000 flat screen LCD television discounted 50% still costs \$500 which is quite expensive for most people in an unstable economy," says Mark.

Chiactivate.com provides health and beauty products to promote and maintain health with no drugs and no side effects. The majority of Chiactivate's customers are American and Canadian and the company has managed to keep their shipping costs relatively low and shipping to most North American cities takes between four to six business days.

Chiactivate is focused on getting health and beauty products that are not readily available in retail stores and some of their products are highly recommended by health professionals and chiropractors. The Chisoft neck traction device is branded by Chi Activate's marketing department and is one of their best selling products.

"With the combination of unique health gift products, relatively low shipping costs, and straight forward online ordering process, the customer feels at ease when they order from our website," says Henry, customer service rep at Chi Activate.

Chi Activate's most popular health gift items are the neck traction device, the aromatherapy diffuser, stop snoring device, TDP mineral lamp, and the microwave heating pad.

This Christmas season, ChiActivate.com is offering a free Christmas gift for the first 50 online shoppers. In addition, an extended money back guarantee of 45 days during Christmas season is offered, so online shoppers can purchase gifts for their friends earlier.

To view these Christmas ideas and the free gift, please visit www.ChiActivate.com

Contact Information

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Keywords

[health gift](#)

[cervical traction](#)

[heating pad](#)

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