

## **New Website Helps Public Integrate Cancer Prevention into Daily Lifestyle**

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Washington, DC-MD-VA-WV, December 8, 2009 — Cancer Prevention Daily, LLC has recently launched a new website by the same name: <http://www.cancerpreventiondaily.com>. It serves as a unique educational resource, aiming to raise public awareness of cancer risks in our daily lives while providing effective strategies and tools for cancer prevention.

Almost all of us have been touched by cancer directly or indirectly and none of us has immunity to cancer. The good news is that many cancers are controllable! Evidence from scientific research shows that at least one-third of cancer cases in the United State can be prevented by lifestyle changes. Although relatively simple changes in lifestyle can prevent some common cancers, results don't happen overnight. The simple decisions made and things done each day do matter.

[www.cancerpreventiondaily.com](http://www.cancerpreventiondaily.com) aims to provide timely, scientifically based information to advance public knowledge of cancer risks and prevention. The site is not offering any magic pills or bulletproof methods to eliminate cancer. Instead, it provides a variety of easy yet effective strategies and tools to help individuals make well-educated decisions for living a wise and healthy lifestyle. This site updates practical solutions for fighting cancer and provides cancer prevention products along with secured e-commerce functionality.

'CancerPreventionDaily.com is a novel site for lifestyle modification to reduce cancer risks,' stated Hui Xie, PhD, the company founder and CEO. 'Cancer is a complex disease and takes decades to develop. It is important to integrate cancer prevention into one's daily lifestyle. When it comes to lifestyle changes, readers can gain more readiness and have more options, because we want to make it easy, enjoyable and attainable through educating and empowering.'

Among many pertinent topics, articles on the site illustrate, in a reader-friendly manner, how cancer arises in the human body and how hereditary factors accelerate cancer growth. They also reveal some overlooked toxins and pollutants often lurking in homes to help reduce cancer risks for long-term health benefits. There's plenty of variety; showing people how to add a little excitement to meals with cancer fighting ingredients, showing moms and dads what to be aware of where their children are concerned, advising early signs and care of cancer, and offering cancer prevention tips, solutions, and products, as well as forums that allow the readers to share their own thoughts, concerns and approaches. All can be resources for cancer care too.

Complimenting the efforts of several well-respected national organizations and charities, this site focuses on addressing the ultimate roots of cancer in our lifestyle choices, educating and empowering the public to control cancer risk factors that we can in the home, the workplace, and the larger community. The goal is to stop cancer from developing in the first place. Together we can make a difference in reducing cancer incidence and save more lives. To learn more, visit

<http://www.cancerpreventiondaily.com/>, and sign up for FREE monthly newsletters.

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