

## **Party Planners Draw High Profile Crowds Inviting Media Execs and Fashionistas to Top NYC New Years Parties**

*New York City event planners anticipate that New Years Eve in NYC will draw high profile crowds who will attend more than 40 top parties and events in the Big Apple.*

December 8, 2009 (FPRC) -- NEW YORK, NY -- After reviewing economic trends, New York City event planners anticipate that New Years Eve in NYC will buck the trends. NYC event planners will target Media Execs and Fashionistas this year, drawing a high profile crowd to the New Year's Eve parties this year.

"New York City is expected to be one of the top places to be for New Year's Eve. Hands down, NYC is the ultimate place to be on New Years -- there's just no other experience quite like it," said Mario Stewart of EMRG Media.

Party planners such as EMRG Media and its subsidiary BestNewYears.com, are targeting key people such as top Public Relations and Media executives at High End Fashion and Media houses. By sending those lucky few gift packets stamped 'important' and delivering the message about the best parties to go to on New Year's Eve.

The individualized gift packets include a New Year's Eve Guide, a compilation CD, and New Years Eve discount cards to New York City's premiere New Year's Eve events.

"Our goal is to ensure that everyone knows about the hottest parties on December 31st. From fashionistas to young professionals, the hottest people in entertainment and show business will be making an appearance at one of the forty parties BestNewYears.com has to offer," said Stewart.

BestNewYears.com not only offers the lowdown on over 40 New Years Eve parties in New York, the website offers information and resources for all.

About BestNewYears.com:

BestNewYears.com is a New Year's Eve website offering NYC's Best parties and party packages and information. BestNewYears.com is a website owned by EMRG Media, a leading event planning and marketing company based in New York City.

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### **Keywords**

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