

New Australian Made Promotional Drink Bottle Offers Superior Quality at a Low Price

Global Advertising Products has released a new drink bottle that offers the benefits of superior LDPE plastic in a price range previously restricted to inferior quality drink bottles.

December 9, 2009 (FPRC) -- Promotional drink bottles have been a major part of the promotional products industry in Australia for many years, and are an ever popular choice for summer promotions due to their low cost and appeal as a promotional gift. In the past however, most drink bottles have either been high quality and high cost, or low quality and low cost – until now.

Global Advertising Products is proud to announce the release of a new model of drink bottle called The Saturn; a premium quality drink bottle at a price much lower than most budget range drink bottles, while being fully moulded and printed right here in Australia.

Squeezable drink bottles are normally manufactured from one of two types of plastic – either low density polyethylene (LDPE) or high density polyethylene (HDPE), or possibly a combination of the two. Both are safe products for food contact plastics, however most budget drink bottles have been made from the cheaper and harder HDPE, which results in a less squeezable bottle. Often the client has little knowledge of the differences and ends up with a drink bottle that is inferior in quality and less appealing to their customers.

100% LDPE drink bottles have been on the market for some time, and have always been marketed as a premium range drink bottle, with prices to match. What makes the generously sized 800ml Saturn bottle different is that it is at the same high quality plastic as other premium drink bottles, yet at a price much lower than most budget bottles- priced from under \$2.00 including print.

'It's our superior manufacturing techniques & equipment, production efficiencies and huge volumes that allow us to achieve this amazing combination of superior quality at a cheaper price' states Global Advertising Products Marketing Manger, Matthew Cummins. 'In addition, all our drink bottles are printed by experienced trade's people rather than inexperienced casual labour many bottle printers use, so clients can remain confident in the print quality as well.'

Information regarding our new Saturn drink bottle and the smaller Saturn Junior style can be found at <http://www.adproducts.com.au/drinkbottles>

Further information can also be gained by contacting Global Advertising Products on 1800 060 305.

Global Advertising Products Pty. Ltd. is a full service promotional products distributor, servicing clients Australia wide. In addition to the range of drink bottles & other promotional products, major company strengths include an in-house printing facility, Beijing China based sourcing and order management office, full warehouse and distribution facilities and a strong team of specialists covering areas such as sales, graphic design, creative product selection and job management. Global offers a 100% Guarantee on all orders.

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