

New Zealand Latest Benefactor of LiquidWholeFood.com Liquid Vitamins Expansion

Liquid vitamins retailer LiquidWholeFood.com becomes the exclusive Life Force International independent website to feature New Zealand pricing along with US, Canadian, and Australian options.

December 11, 2009 (FPRC) -- Residents of the North and South Islands of New Zealand have new access to natural and organic liquid vitamins and other natural herbal supplements. Online retailer and Life Force International independent member LiquidWholeFood.com has expanded its consumer options to include shoppers from New Zealand.

"We are so happy to be expanding into New Zealand," stated Darryl Schlicher, co-owner of the unusual site. "We are hoping that our new audience will see that we are offering organic liquid supplements they can trust, especially since we are always offering specials and information for vegetarians, vegans, those with celiac disease, gluten sensitivity, and insulin resistance."

LiquidWholeFood.com sells Life Force International organic liquid whole food vitamins, other natural liquid supplements and health aids, and some additional liquid herbal homeopathy tinctures. Life Force International of Poway, CA is 25-years old and they opened up an office in New Zealand 10 years ago

Due to constraints at the corporate level, not every Life Force product on the LiquidWholeFood.com website will be available to New Zealanders. The products available to the New Zealand consumer are: Body Balance organic liquid whole food multivitamin, OsteoProCare liquid calcium and magnesium supplement with glucosamine, TrueGreens probiotic greens drink mix, AminoCharge with Regulator vegetarian protein powder mix, Taheebo immune system strengthening tincture, SunBright Herbal Mood Energizer, SunSet herbal tincture to combat the effects of stress, and the Life Force Herbal Body Wrap with seaweed.

Visitors to the site will now see a New Zealand flag link with pricing in New Zealand dollars (NZ\$) listed after the gray "Buy Now" button. In the masthead, there is an active link to go to the New Zealand-specific cart. All product information is available to the customer, no matter what the origin or point of sale. Asked why Schlicher didn't just launch a separate site under the LiquidWholeFood.co.nz domain name, he replied, "Frankly, we are aware that the general public in New Zealand is much more health-savvy and conscious of the need for organic and natural liquid supplements. The LiquidWholeFood.com site has years of information on it that we know will be appreciated by those committed to health. It wouldn't have been fair to the New Zealand consumer to put up a site with skimpy content simply because of the different domain name." Instead, the Schlichers elected to buy the ".nz" domain name and redirect it to LiquidWholeFood.com.

The site is accessible to anyone with Internet access and serves the USA, Canada, Australia, and New Zealand. As its legal name implies, you can find them online at <http://www.liquidwholefood.com>

About LiquidWholeFood.com/LiquidWholeFood.co.nz:

LiquidWholeFood.com is a preferred Life Force International liquid supplement products website. They were the first liquid supplement retailer to list vegetarian, vegan, diabetic, celiac, and gluten information on their product pages. Their business has received green office certification and national recognition for their business practices. The site offers a "Customer First" Certification Award open to all business industries. In December 2009, they added a shopping option for consumers in New Zealand as well as the US, Canada, and Australia.

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