

Snider Advisors Introduces New Investment Course Series, the KiM-B-A: What They Should Have Taught You about Your Money...But Didn't

Snider Advisors introduces the KiM-B-A, a series of investment courses designed to teach, "What they should have taught you about your money...but didn't."

December 16, 2009 (FPRC) -- One year after the genesis of what has been called the "greatest economic challenge of our time," Americans are now fully aware of the absolute necessity to have the knowledge and skill-set required to create long-term financial security for their families. To more fully meet the educational needs of investors, Snider Advisors has created the KiM-B-A, a series of investment courses designed to help participants meet their most important financial objectives.

The KiM-B-A is composed of six courses: Introduction to Investments, Retirement Planning, Estate Planning, Insurance and Risk, Investing for Retirement and IRA to Roth Conversion. Each class teaches fundamental concepts, as well as offers step-by-step guidance on implementation. The investment courses in the KiM-B-A can be taken alone or mixed and matched to meet the specific needs and objectives of individual investors.

Kim Snider, Founder and CEO of Snider Advisors, said, "We are very excited about the structure of the KiM-B-A." She continued, "By offering individual and focused courses, we can really dig into each topic and give the concrete skills and knowledge to help people accomplish their life's financial goals."

Over the past decade, Snider Advisors has become leader in investor education by offering investment courses based on sound research, easy-to-implement strategies and an emphasis on changing investor behavior. The KiM-B-A investment courses are offered as live, one-day or half-day courses in Dallas-Ft. Worth area and are taught by Kim Snider, Shelley Seagler and John Cooley. The KiM-B-A courses offer flexible implementation; clients can take a do-it-yourself approach, have Snider Advisors manage assets, or take advantage of Snider Advisors' one-on-one coaching to further develop their abilities so they can implement on their own at a later date.

Introductory pricing for the KiM-B-A courses begins at \$247 for the half-day courses. The one-day courses range in price from \$447 to \$770. Snider Advisors offers family discounts that allow a spouse or child under 21 to attend with a participant for only \$100 a course. At the end of each class, participants will have the right to make adjustments to the cost based on the actual value they feel they have received.

For more information about the KiM-B-A, please visit www.kimsnider.com or www.snideradvisors.com.

About Snider Advisors

Snider Advisors is a Dallas based, SEC-registered investment advisor. Snider Advisors offers investment courses, investment advice and investor education. In addition to offering asset management, the firm has taught thousands of investors to manage their portfolios using the Snider

Investment Method®. Snider Advisors was named a 2009 FIVE STAR: Best in Client Satisfaction Wealth Manager by Texas Monthly magazine and is on the Inc.5000 list of the nation's fastest-growing privately held companies. The company website is <http://www.SniderAdvisors.com>.

For more information on Kim Snider, Snider Advisors, or the KiM-B-A investment courses, visit <http://www.kimsnider.com>, call 888-6SNIDER or email support@snideradvisors.com.

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