

## **Mike Holmes and The Holmes Group Support Bluwood Canada**

*Bluwood is The Revolutionary Wood Treatment Product Improving Homes Across Canada*

December 17, 2009 (FPRC) -- TORONTO – Mike Holmes and The Holmes Group are pleased to announce their support for BluWood and encourage its use in Canada’s residential construction and renovation market.

“BluWood makes sense”, says Canada’s Most Trusted Contractor Mike Holmes. “I loved the way it performed for me in New Orleans and it makes total sense here in Canada too.”

BluWood is a two-part factory applied wood coating system that is designed to resist moisture absorption--which can lead to mould and fungus growth, and insects that eat wood—like termites. It can be applied to structural frame products such as conventional lumber, plywood, OSB and engineered wood products and it is environmentally friendly.

The coating forms a water-repellant, semi vapor permeable film, which controls the moisture absorption, but still allows the wood to breathe. This helps the wood maintain normal moisture levels.

“Moisture combined with wood, will inevitably lead to mould growth”, says Holmes. “Especially with today’s more air-tight homes.”

Mould negatively affects the indoor air quality of your home, and it can affect your family’s health. It can lead to allergies and respiratory problems and can be extremely difficult to get rid of if you have it in your home, so prevention by using mould resistant building materials makes good sense.

“Termites can cause a lot of structural damage to a home—and most often homeowners won’t know it’s happening. Termites cause billions of dollars in damage in North America, and their populations are increasing across Canada,” says Holmes. “So it makes sense to build with a product that resists termites and other insects that eat and nest in wood.”

Mike is so confident that he plans to use BluWood in Wind Walk, the first HOLMES Community proposed for the Municipal District of Foothills in Southern Alberta. Wind Walk is a planned community of 457 sustainable homes that will serve as an international model of a sustainable development.

BluWood has been produced in Canada for 3 years. We are proud to be able to bring Canadians and the building community this new technology to stop the growing problems caused by mould and termites. Lowe’s a leader in bringing new products to market has been selling BluWood for 2 years.

Broadleaf Logistics is distributing BluWood to traditional retailers in Ontario. For more information visit [www.bluwoodcanada.com](http://www.bluwoodcanada.com) or our Facebook page or Twitter.

**Contact Information**

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**Keywords**

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