

## **Women's Jewelry Trending Toward Gold and Themes This Holiday Season**

*Lauren Klein Jewelry offers 15% off through December 31, 2009*

December 17, 2009 (FPRC and NEW YORK CITY) -- Lauren Klein, a leading online retailer of women's jewelry, monogrammed jewelry and diamond necklaces, find that the best selling jewelry this season is diamond and yellow or rose gold key necklaces, Fleur de Lis necklaces and rings, palm tree necklaces, disc necklaces with designs such as paw prints , hearts and monogramming and gemstone promise rings.

"We are seeing a return to the traditional, as with monogrammed jewelry and pendants, or themes that reveal a person's hobbies and interests," said Sarah Leight, manager, Lauren Klein. "Romance is also in the air with an increase in promise ring sales. To help customers celebrate this season of style, we are offering a 15 percent discount through the end of the year."

Lauren Klein's selection of gold and diamond jewelry in themes and shapes such as discs, hearts, keys and Fleur de Lis will add a sparkle on necklines, wrists or hand of that special woman. Hammered gold also has been a popular choice among gift shoppers. Budding holiday romances are driving a trend in colored gemstone promise rings and as usual, Lauren Klein's impressive selection of fashionable yellow gold diamond necklaces is sure to top anyone's wish list.

Lauren Klein specializes in all types of jewelry — whatever the style, Lauren Klein has it all. From traditional diamond jewelry to trendy fashion jewelry, Lauren Klein carries only the best selection of women's jewelry -- rings, earrings, necklaces, bracelets, anklets and baby jewelry -- at the most competitive prices. The company's new Monogram Collection offers personalized jewelry for that extra special touch.

The finest collection of jewelry available to the public is also backed by Lauren Klein's incomparable experience rooted in the fine jewelry industry. As a customer-focused company, Lauren Klein strives to bring the highest quality products directly to consumers to ensure their satisfaction is exceeded. With more than half a century of heritage in the diamond industry, this family operation began its ecommerce business on eBay and Amazon. After great success, Lauren Klein showcases its entire jewelry collection on [Laurenklein.com](http://Laurenklein.com).

To receive a 15% discount of purchases, enter code `Newhome15` at checkout.

### About Lauren Klein

Lauren Klein provides designer jewelry at affordable prices, bringing 55 years in the diamond business to online shoppers. At Lauren Klein, we control the entire process from source to final product while maintaining the highest quality so we can pass the savings on to customers. Lauren Klein has served thousands of satisfied customers and our experienced customer service representatives are ready to assist you with our vast collection, which ranges from basic solitaire necklaces, gold necklaces and morganite earrings to diamond rose gold rings and trendy and chic color stone jewelry. Call us toll-free at 1-877-215-6779 or email us at [Laurenkjewelry@aol.com](mailto:Laurenkjewelry@aol.com). For more information, please visit [www.laurenklein.com](http://www.laurenklein.com).

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**Contact Information**

For more information contact Sarah Leight of Lauren Klein Jewelry (<http://www.laurenklein.com>)  
877-215-6779

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