

## **Life Force Intl Liquid Vitamins Retailer LiquidWholeFood.com Joins 1% for the Planet**

*Understanding the organic origin of the Life Force International liquid vitamins they sell, LiquidWholeFood.com has joined the "1% for the Planet" organization, committing 1% of a year's revenues to support an environmental stewardship organization.*

December 18, 2009 (FPRC) -- Just because a business is small doesn't mean it can't have a big heart. Just ask liquid vitamins website LiquidWholeFood.com owner Darryl Schlicher. Schlicher recently signed up his company to donate one percent of a year's revenue to the Yellowstone Park Foundation, thanks to environmental fundraiser "1% for the Planet."

"It's a logical involvement," Schlicher stated. "The company whose products we sell, Life Force International, is driven to provide the purest organic and natural liquid vitamins and liquid supplement products to consumers. This means the raw ingredients must be sourced from a healthy planet. When we found 1% for the Planet, we realized this was a way to do our part to respect that."

Schlicher co-owns LiquidWholeFood.com with his wife, Carolyn. LiquidWholeFood.com exclusively sells liquid vitamins, liquid vitamin supplements, liquid herbal supplements, and other health-related products in a liquid form from Life Force International of Poway, CA. Their top seller is Body Balance, an organic liquid whole food multivitamin supplement made from 100% certified organic aloe vera and nine types of seaweed. Mrs. Schlicher is a Nutrition Specialist who started the business after finding almost complete relief for her seasonal allergies when taking Body Balance. The Body Balance organic liquid vitamins are nutrient-dense food, which aligned well with Mrs. Schlicher's expertise on the role of nutrition in healing.

According to the December 18 access of [onepercentfortheplanet.com](http://onepercentfortheplanet.com), the organization is "a growing global movement of 1126 companies that donate 1% of their sales to a network of 1,898 environmental organizations worldwide." Businesses desiring to join this organization may pick a specific non-profit environmental agency to donate to. The Schlichers chose the Yellowstone Park Foundation due to the immense ecosystem it is trying to protect and maintain for future generations.

"One Percent's slogan is "Keep Earth in Business," Schlicher said. "We love that because it speaks to the way any business can increase their bottom line by practicing good stewardship of our natural resources. A business makes more money when it has a conservative approach to what it uses to keep everything running. For example, my wife and I decided to furnish our office with furniture that we had around our house or got from another business in town that left. We saved a lot of money doing that, but we also kept some big items out of the landfill. But even if a business doesn't want to do something like that, they now have the option to help by joining 1% for the Planet."

People who are interested in finding out more about 1% for the Planet and LiquidWholeFood.com can visit their websites at <http://www.onepercentfortheplanet.com> and <http://www.liquidwholefood.com>.

About LiquidWholeFood.com:

LiquidWholeFood.com is a preferred Life Force International liquid supplement products website. They were the first liquid supplement retailer to list vegetarian, vegan, diabetic, celiac, and gluten information on their product pages. Their business has received green office certification and national recognition for their business practices. The site offers a "Customer First" Certification Award open to all business industries. They serve the US, Canada, New Zealand and Australia markets with organic liquid vitamins and other organic and natural liquid supplements.

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