

SimplyBabyStuff.com Introduces Design Concierge Service for Customized Baby Shower Invitations, Baby Shower Decor and Baby Shower Favors

Design experts help customers create unique and original events that anyone can afford

December 18, 2009 (FPRC) -- SimplyBabyStuff.com, a leading online retailer of baby shower invitations, baby shower decorations and baby shower favors is proud to debut its new Design Concierge Service, which connects customers with party-planning experts to help in the planning their own special events. The new service complements the company's customer-centric philosophy and its customer satisfaction guarantee.

"At SimplyBabyStuff.com, we know how important our customers' baby showers and baptisms are and we want to go the extra mile to make our customers look like party planning heroes," said Sherri Yukel, founder, SimplyBabyStuff.com. We believe that our customer service policy and Design Concierge Service will help our customers create the perfect baby shower or baptism. We love making our customers' events unique and original."

Continuing its commitment to exceptional service, SimplyBabyStuff.com brings do-it-yourself baby shower planning to a new level with its own Design Concierge Service. The company's "expert experts" happily guide customers in every aspect of party-planning, from choosing a theme to customizing party favors, or even fielding any general questions pertaining to baby shower events. Small changes can be made to house designs, such as color, text placement/fonts and minor adjustment to graphics that result in a custom-designed look and feel. Other modifications may be available upon request, and the company's experts are happy to work with customers to create the perfect invitations, favors, banners, and more, for their celebration. The Design Concierge Service is available on most items and depending on the design, a small fee may be charged.

Designed to make event planning easy and fun, the new SimplyBabyStuff.com site enables customers to shop the company's entire selection of baby shower and baptism invitations, party favors, centerpieces, games and much more. Customers can browse items by color, style or theme (a sports-themed shower, for instance), then easily personalize their items prior to checkout. (Proofs are available for viewing before an order is finalized.) Also featured throughout the site is such helpful baby shower planning information as etiquette and customs, as well as ideas for party games.

About SimplyBabyStuff.com

From functional to fantastic, SimplyBabyStuff.com has it all and you've heard about it on The View on ABC-TV! Proving a bounty of wonderful gift ideas for babies, baby shower ideas and favors; as well as something for the older siblings and the new mom and dad. Need a baptism idea, this is the site for you...Welcome that new little one in style. Come in and look around, you are sure to find that perfect something.

About BigDotOfHappiness.com

BigDotofHappiness.com began as a hobby in the living room of its founder, Sherri Yukel. Today, the site provides all the imaginable party and event items under one roof. BigDotofHappiness.com is the premier event party company specializing in baby showers, bridal showers, wedding showers, bachelorette parties, birthday parties, party invitations and party favors. Thanks to its creative staff, BigDotofHappiness.com is the originator of unique games, invitations and themed party supply products known as "Big Dot Originals."

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Keywords

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