

Access Discounts Announces Discount Pricing on All Commercial Lighting

Shop a wide selection of commercial and retail lighting this holiday season

December 22, 2009 (FPRC) -- In order to meet the lighting needs of large and small businesses across the country, AccessDiscounts.com has announced discounted pricing on its entire selection of commercial lighting, along with free shipping on large orders over \$1,499. In keeping with its commitment to serving businesses, AccessDiscounts.com also offers a discount on all orders over \$999.

Places of businesses have specific lighting needs as mandated by local, city, state and OSHA regulations. But in addition to these requirements, businesses also face challenges in creating suitable environments to accommodate customers as well as to ensure the productivity and well-being of their workforces.

An improperly lit workplace can threaten any business' profitability. In addition to compromising the safety of the workplace, improper lighting puts employees at greater risk of eyestrain and fatigue. These problems are known to contribute directly to lowered productivity and increases in workplace errors and over the long term, can result in higher rates of employee absence and attrition.

Among the particular challenges faced by retail businesses is that of setting up a well-lit environment that also facilitates customer traffic and sales. For example, the display of products in a store can be visually enhanced by using lighting optimized for color rendering and minimized glare.

Studies have shown that certain emotional responses within a retail environment can actually influence consumers' shopping behavior. Specifically, feelings of pleasantness have been linked to a positive influence on consumers' willingness to spend time in a store, talk to sales personnel and spend more money than originally planned.

With its huge selection and low prices, AccessDiscounts.com is one of the leading sources of contractor grade, USA-made light fixtures, bulbs and accessories, all of which are backed by a 30-day money back guarantee. The AccessDiscounts.com online store is a one-stop solution for high-quality lighting to suit any business, commercial/retail or residential situation, indoor or outdoor.

About Access Discounts

AccessDiscounts.com provides a wide selection of grow lights, home lighting and commercial lighting of the highest quality. Leveraging the close relationships developed with top lighting manufacturers, Access Discounts is able to provide the very best in lighting solutions at affordable prices. As a leading supplier of lighting fixtures for horticultural lighting, indoor and outdoor lighting, Access Discounts strives to bring quality lighting to customers nationwide. Founded in 2002 with headquarters in Milpitas, Calif., AccessDiscounts.com offers lights, lighting fixtures and accessories for residential, commercial and horticulture lighting needs. For more information, please visit <http://www.AccessDiscounts.com>.

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