

Trade Show Booths Canada Experts Skyline Hires New Account Executive For Ontario Office

Leading provider of modular exhibits Canada, Southwestern Ontario based Skyline Canada has announced the hire of their newest account executive

December 29, 2009 (FPRC) -- ONTARIO, CANADA – The country's leading modular exhibits Canada experts, Skyline has announced the hire of their newest Account Executive – Esther Shleifer.

Based in Southwestern Ontario, Skyline Canada is a well recognized turn key trade show display company that provides clients with an easy option for organizing and managing all their trade show needs.

In addition to providing clients with a plethora of Canada banner stands, Skyline also boasts of a top quality Installation & Dismantling (I&D) staff that minimizes trade show organization hassle for the client. Trade shows can be a logistical nightmare for business owners and show organizers, but Skyline ensures every detail is well taken care of by its experienced and knowledgeable staff.

Skyline's team of experts is not limited to its I&D crew alone. As a company Skyline takes pride in employing the best staff available and with the appointment of its newest Account Executive, Esther Shleifer, the Ontario office is all set to further enhance a client's exhibit experience.

"The Skyline Canada team is extremely proud of its reputation for excellent client servicing, and Esther is an incredible asset for the Ontario team. We are delighted to have her on board because we believe with Esther's expertise and knowledge, she will prove to be exactly what we need to manage our clients and assure them of top quality service for all their show and event needs," said Dave Bouquet, Area Sales Director for Skyline Canada.

Shleifer holds a diploma in Marketing and her qualifications are backed by over 4 years of successful marketing and promotions experience. Before her move to the Skyline Ontario team, Shleifer previously played a very successful role in advertising sales for two large newspaper companies – Canwest Media Sales and Sun Media. Her role at Skyline involves not only promoting the company's top quality trade show booths Canada, but attracting new clients to Skyline's extensive array of products and services.

"I am looking forward to working with the Skyline team in Ontario to plan and strategize the best way to promote the company's excellent range of products and services. I believe Skyline fills a niche in the industry that other companies are not able to compete with and my aim is to help clients see that. Skyline is all about providing a comprehensive hassle free trade show experience and by proving this to clients, I hope to build a strong account base for Skyline within the Ontario market," said Esther Shleifer, Account Executive for Skyline Canada.

About Skyline Canada:

Skyline Exhibits has 10 locations in Canada that offer Skyline trade show and event exhibits to match any size and budget, ranging from tabletop displays and portable displays to modular inline exhibits and large-scale island exhibits. These 10 Skyline Exhibits offices in Canada are part of the

global Skyline network of more than 1,500 team members ready to provide exhibitors expert worldwide service and support in nearly 100 North American design centers and representatives in 38 countries. Supporting the 10 Skyline Exhibits Canadian offices is the Skyline Canada Regional Service Center, which manufactures large-format trade show display graphics and provides exhibit booth rentals.

Contact Information

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