

Inventive, New School Posters Turnaround Student Motivational Problems

Youth Change Workshops announces the release of provocative, new classroom posters that use novel, unexpected devices to build motivation in severely unmotivated, apathetic, bored, disinterested, and failing middle and high school students.

January 11, 2010 (FPRC) -- Responding to requests from teachers for more innovative, unexpected classroom posters to help reverse K-12 students' apathy, poor motivation, and disinterest in school, Youth Change Workshops has created their most startling, eye-catching posters yet. Designed to convince even the most oppositional, defiant, resistant, or discouraged student that school has value, Youth Change's newest posters continue to utilize attention-grabbing, non-traditional approaches to facilitate attitude change in middle and high school students who are failing or under-performing in school. These posters are especially engineered to have impact when more traditional techniques to build motivation have failed. The posters are appropriate for both mainstream and special education classrooms.

Several of Youth Change's new posters are devoted to convincing students who plan to drop out of school to become professional sports stars, that they still need school and education. Poster 170 asks 'What must every NBA, NFL, and MLB player have?' The poster pictures a diploma at the bottom. Poster 169 teaches students that only '1 in a million guys gets into the NFL,' and then shows them that even that guy needs a diploma.

Youth Change's motivation posters are not just directed at wannabe sports stars who find school to be unnecessary. For example, Poster 171 says 'Teachers Should be Called Bankers,' and notes that graduates earn a whopping \$329,000 more than dropouts. Poster 225 looks like a classic Uncle Sam recruitment poster, but notes that Uncle Sam only wants graduates.

Other newly released posters cover additional chronic school problem areas such as dress code issues, substance abuse, smoking, even concerns like eating in class, spending too much time in the bathroom, and not caring about grammar. To make a convincing case for using good grammar, Poster 216 says: 'I Don't Need a GRAMMA Checker to POOF My Work.'

Youth Change's fully color, glossy, 14' x 17' posters are \$8 each plus \$8 shipping per order. Order by phone at 800-545-5736 or email dwells@youthchg.com. To see the newly released posters, which are 163 to 228, click this link: <http://www.youthchg.com/postersmain7.html#posters163to165>. Youth Change Workshops provides professional development workshops and on-site inservice training to teachers and counselors. Youth Change also publishes books, ebooks, posters and other resources, all designed to help teachers and counselors turnaround troubled and problem students. Youth Change's next professional development workshop is May 6-7, 2010 in Seattle, Washington.

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