

Skyline DFW Exhibits & Graphics Offers Trade Show Exhibitors A Free Lunch & Learn Seminar

Skyline DFW Exhibits & Graphics offers a free, new and informative trade show exhibits seminar.

January 13, 2010 (FPRC) -- DALLAS FORT WORTH, TX -- Leading trade show display and services company, Skyline DFW Exhibits & Graphics offers a free, new and informative trade show exhibits seminar. "60 Tips in 60 Minutes" guarantees a fast-paced, valuable hour of new and ready to use ideas for Dallas trade show displays veterans and rookies.

According to Jeff Meisner, CEO of Skyline and Dallas Fort Worth's area trade show marketing industry leader, "This seminar is different from other educational seminars we've offered over the years." Meisner leads the seminar and adds, "We've taken 60 of the best practices from Skyline's 100,000+ customers and put them into a Lunch & Learn format that trade show insiders will love".

Some of the topics covered include:

- How to minimize theft of "high-ticket" items at your trade show booths
- How to increase your booth traffic by 33%
- How to get your sales staff to follow-up on trade show leads
- How to make the most use of your promotional products (give-aways)
- How to increase the % of attendees who show-up for pre-set appointments with your sales staff

Kelley Parlier, President of Your Event Solutions, has attended previous Skyline DFW seminars and says, "Skyline DFW continues to raise the bar of excellence and value-added opportunities to their customers. They have fine-tuned their seminar with the attendee in mind, making this new lunch & learn seminar a win-win for everyone. This power-lunch concept will be the best hour of information you will receive, with only a limited amount of time investment yet unlimited quality of information for you to incorporate immediately into your own business practices."

The free seminar will take place on Wednesday, January 27th, 11:30 am – 1 pm, at Skyline DFW's facility in Grand Prairie, TX. To register or find out more information go to <http://www.skylinedfw.com/Seminars/3018/> or call 972-522-0500 x200. Lunch will be served, so register today while there are still seats available.

About Skyline DFW:

Skyline DFW Exhibits & Graphics was founded over 8 years ago with a mission to be the best trade show and event marketing company in the industry, deeply passionate about providing exceptional customer service and top quality products with the highest manufacturing standards and innovative design.

Contact Information

For more information contact Jeff Meisner of Skyline DFW (<http://www.skylinedfw.com>)

Keywords

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