

## **Volusia Manufacturers Association Designing 2010 Programs for Manufacturing Success**

*The Volusia Manufacturers Association Board of Directors is designing the 2010 programs to give its manufacturing and associate members “an edge” for success.*

January 14, 2010 (FPRC) -- Volusia Manufacturers Association (VMA) is the only manufacturing trade association established by manufacturers uniting Volusia and Flagler County Manufacturers and Associates. The Volusia Manufacturers Association offers information, education, and networking opportunities for members, with over 60 programs annually. Once a month, all members can attend a general meeting focusing on topics the board has created for its members driven by member feedback. This year, the VMA board has decided to design programs that will give its Manufacturing and Associate members “the edge” for success and growth.

The first general meeting for 2010 will be led by Florida State Senator Evelyn Lynn. Senator Lynn began her political career as a Commissioner in the City of Ormond Beach. Following eight years in the Florida House of Representatives, she was elected to the Florida Senate in November 2002. Notably, Senator Lynn is the first woman elected to state office from Volusia County and the first woman to Chair the House Committee on Education Appropriations.

Currently, Senator Lynn is the Chair of the Florida Senate Committee on Higher Education Appropriations. She is also a member of the following Senate committees: Policy and Steering for Ways and Means; Policy and Steering for Commerce and Industry; Rules; Higher Education; Commerce; and Military Affairs and Domestic Security. She was recently appointed by the Senate President to serve on the Florida Cancer Control and Research Advisory Council.

During her years in the legislature, Senator Lynn has been recognized for her support of business and economic development as keys to improving education and family security. She is widely recognized for her knowledge of and support for Education Reform K-20, Substance Abuse Prevention, and the Arts. As a result, Senator Lynn is often sought as a speaker on vital issues impacting society in these areas both in Florida and at the national level.

On January 28, 2010, at 5:30 p.m. at the Daytona Beach International Airport’s Volusia Room, Senator Lynn will be discussing and obtaining feedback on the economic impact of manufacturing in Volusia and Flagler counties and the state of Florida, and the future of manufacturing in this economy. Volusia Manufacturers Association President & CEO, Jayne Fifer, said, “With the downturn of manufacturing and other industries in our counties and state, it’s more critical than ever for the manufacturers’ voices to be heard by our representatives. The VMA is working hard to provide its members with such an opportunity.”

Volusia Manufacturers Association is dedicated to examining legislation proposed by national, state, county, and city officials and advising members on issues that will impact their businesses directly or indirectly. This meeting is just one of many that will be presented in 2010 by the VMA for members to directly interact with county, state, and federal representatives.

For more information about the Volusia Manufacturers Association or attending this meeting, please contact Volusia Manufacturers Association or Jayne Fifer at 386.673.0505.

About Volusia Manufacturers Association:

The Volusia Manufacturers Association was founded in 1980 in Volusia County, Florida by manufacturers for manufacturers. Volusia Manufacturers Association provides information, education and networking opportunities to help manufacturers grow and succeed. VMA are made up of companies that range in size from one employee to over 500. If you are interested in joining the Volusia Manufacturers Association, please visit <http://www.vmaonline.com>.

**Contact Information**

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