

Rock Climbing Company Courses Announced for 2010

The Rock Climbing Company, a leading UK adventure activity provider, has announced an expanded range of climbing instruction and mountain skills courses for 2010 in both North Wales and Spain.

January 17, 2010 (FPRC) -- The outdoor sports industry has largely bucked the recession that has hit other market sectors so hard and on the back of last years incredibly busy season the Rock Climbing Company has announced that it is increasing by 40% the number of courses and holidays it is offering this year.

The company founded in 2006 by top female climber Silvia Fitzpatrick has quickly become established as a leading provider of mountaineering courses. The success of the company is particularly welcome as it is based in North Wales and brings welcome income to a region that is struggling economically.

The main growth has been in climbing courses and lessons for people relatively new to climbing. The massive increase in climbing walls has meant that many more people are entering the sport, but that there is a skills vacuum when they want to start climbing outside. These courses help fill that vacuum so that as people start climbing outside they do so safely and competently.

Silvia Fitzpatrick, company MD, was asked why she thought the business had grown so strongly "People want adventure and that is why the outdoor activity industry is growing so fast, but I think that our exceptional growth has been because we offer a totally customised service - we will go out of our way to build courses to people timescales, experience and ability."

The Rock Climbing Company bases are in Snowdonia, North Wales and Villanueva del Rosario (near Malaga and Granada) in Spain. The company only uses fully qualified and insured Mountain Leader Training Board instructors.

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