

T-Shirt Printing Company Helps Bring About Zombie Apocalypse

British T-Shirt printing company announces partnership with Indywood project to bring new film Invasion of the not quite dead to the big screen

January 20, 2010 (FPRC) -- Sheffield, UK – Following the success of their latest website, British T-Shirt printing company 1ClickPrint has today announced a new partnership with The Indywood Project to help bring the independent film maker's new film **INVASION OF THE NOT QUITE DEAD** to the big screen through a collection of joint marketing events and initiatives.

This partnership builds on an already strong relationship that has seen 1ClickPrint and the Indywood Project work together to develop and deliver the innovative Producer Packs. The Indywood Project is revolutionizing the film fund raising process by giving fans a chance to be a part of the production, selling producer packages that gives them more perks than any film would normally give, for example, their name in the credits, a day on set as a zombie, props from the film, exclusive merchandise, tickets to the premier & after party and so on... so far the project has sold 439 pre-order producer packages to 18 different countries, raising over £16,000 towards the £100,000 budget.

Writer and Director Antony Lane is using the networking site twitter to reach out to the fans of the horror genre and on a one to one basis is using twitter to raise awareness & funds to make his **UNIQUE** horror film **INVASION OF THE NOT QUITE DEAD** which has the support of Oscar Nominated Filmmaker Ken Russell, Horror Legend Tom Savini, Hollywood Actor Kevin Pollak, BBC talk show host Jonathan Ross and many other celebrities within the industry.

1ClickPrint Managing Director Jamie Turner said: "When we saw how much success Antony had already generated for the Indwood Project we knew that if we didn't get involved right away then someone else would snap up the opportunity and we'd be left hanging around on the flanges. A typical 1ClickPrint customer shares many of the characteristics of an Indywood Project supporter. By working together to market each other companies we've saved both thousands in advertising and gained from each other's strong reputations".

With distributors already wanting a piece of the action, it won't be long before **INVASION OF THE NOT QUITE DEAD** and 1ClickPrint.com will become household names.

About 1ClickPrint

1ClickPrint is a Sheffield based printing company established in 2004 by friends Jamie Turner and Robert Butler over a drink in the Princess Royal Pub, Crookesmoor. The business quickly grew through word of mouth and established a web presence in January 2005 taking on their first full time staff just a few weeks later. Since then the company has thrived and now turns over approx £1 million per year with a fully equipped factory in Dinnington, Sheffield and a retail branch on Ecclesall Road, Sheffield. The 1ClickPrint now deals the full range of printed products. In the 18 months 1ClickPrint has developed a range on online tools design tools that have allowed their T-Shirt printing division to expand in to almost every area of the t-shirt printing market

Contact Information

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