

SimplyBabyStuff.com Introduces the Hottest Baby Shower Invitations, Favors and Gifts for 2010

Web site offers customizable baby shower invitations and unique baby shower favors and one-of-a-kind baby shower gifts

January 21, 2010 (FPRC) -- SimplyBabyStuff.com, a leading online retailer of baby shower invitations, baby shower decorations and baby shower favors, has unveiled a brand new line of clever, one-of-a-kind baby shower gift sets. Available at the SimplyBabyStuff.com website, the gift sets are as useful as they are fun - filled with soft baby essentials and ingeniously disguised as items like a gigantic baby bottle or hoagie sandwich.

These endearing designs might make a surprising first impression, but they're actually bundles of indispensable items for baby: 100% cotton towels and receiving blankets, terry washcloths and burp pads, undergarments and booties. And these are much more than appreciated gifts - their eye-catching appeal makes for unique, memorable centerpieces.

The Baby Bottle Blankie set makes a great visual impact, sure to delight moms-to-be: It first appears as a gigantic two-foot tall baby bottle, but then opens up to reveal a plush blanket, a burp pad, two washcloths and a pair of socks. The blue Octopus Gift Set appears as an adorable plush critter sporting a sailor hat for baby boy to wear, while the pink Caterpillar set for girls comes with a rattle and a plush toy. Expectant sports fans will get a kick out of the Hot Dog or Hoagie Sandwich gift sets.

Each of the sets arrives with a customizable gift card and attractively wrapped in tulle fabric, giving it a beautiful finished appearance.

These gift sets are the latest in the online retailer's commitment to offering the most unique gifts, favors and decorations, for planners looking to make their events memorable. "We designed SimplyBabyStuff.com to have a new modern look and to be the perfect one stop shop for original baby showers and baptisms, we have all the goodies our customers need for their special day. Our main focus was having gorgeous theme and tableware pages to enhance our customers' shopping experience," says Sherri Yukel, founder, SimplyBabyStuff.com.

About SimplyBabyStuff.com

From functional to fantastic, SimplyBabyStuff.com has it all and you've heard about it on The View on ABC-TV! Proving a bounty of wonderful gift ideas for babies, baby shower ideas and favors; as well as something for the older siblings and the new mom and dad. Need a baptism idea, this is the site for you...Welcome that new little one in style. Come in and look around, you are sure to find that perfect something.

About BigDotOfHappiness.com

BigDotofHappiness.com began as a hobby in the living room of its founder, Sherri Yukel. Today, the site provides all the imaginable party and event items under one roof. BigDotofHappiness.com is the premier event party company specializing in baby showers, bridal showers, wedding showers, bachelorette parties, birthday parties, party invitations and party favors. Thanks to its creative staff, BigDotofHappiness.com is the originator of unique games, invitations and themed party supply

products known as "Big Dot Originals."

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