

## **New Recession-Proof Internet Marketing Package Allows Businesses To Ramp Up Web Traffic and Profits**

*Cutting edge NYC marketing firm, Reel Web Design, offers a new recession-proof internet marketing package for small businesses that includes web design, search engine optimization, and social media optimization.*

January 25, 2010 (FPRC) -- NEW YORK, NY - Reel Web Design, one of the most prominent search marketing firms in NYC, has launched a recession-proof marketing package that includes search engine optimization (SEO), web design, and social media optimization (SMO).

The recession-proof marketing package helps businesses not only gain higher rankings on search engines, but also build their brand across multiple content channels.

Reel Web Design serves as an outsourced marketing team for small businesses. Taking the creative and technical reigns on video production and submission, press release writing and distribution, link building, content marketing, and creating a presence on social networking sites, review sites, and blogs, Reel Web Design allows business owners to focus on running their business and not the day-to-day updates needed to power a truly effective social media campaign.

"One of the best ways that small businesses can build their brand and increase their web presence is by providing content through online video. The content not only helps a brand rank higher in search engines, but also works to position small businesses as the expert in their industry," said Peter Marino, Partner & Chief Marketing Officer of Reel Web Design.

Reel Web Design caters to small businesses with small budgets that need substantial return on investment (ROI). By packaging all of the services to market, build and maintain a website, small business owners are able to entrust their entire web presence to Reel Web Design rather than farming out different projects to multiple businesses.

"By allowing us to provide all of the services under one roof, we are able to create a cohesive brand identity and monitor results so that entrepreneurs can see their ROI immediately and also enjoy sustainability over time," said Marino.

About Reel Web Design:

Reel Web Design is regarded as one of the leading marketing firms in NYC for small to medium sized businesses. The company's mission is to provide all of the services to market, build and maintain a website under one roof including web design, SEO, and SMO.

### **Contact Information**

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### **Keywords**

[search marketing firms](#)  
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