

Span Image Uses Navori to Lead a Kenyan Digital Signage Revolution!

SPAN IMAGE KENYA based in Nairobi is the pioneer media and communications company that has revolutionized the delivery of corporate communication, entertainment and information using the Navori digital signage and content management software in East and Central Africa.

January 28, 2010 (FPRC) -- The SPAN IMAGE network extends to 750 LCD screens and the company offers a web based, remote controlled media platform that is powered by the Navori software platform. This system is currently recognized as 'mainstream' in the advertising eco system in Kenya.

Screens are positioned in strategic locations and support public advertising in many high traffic locations such as shopping malls, banks, hotel lobbies, fast food outlets and supermarkets. Using the Navori System, SPAN IMAGE is able to deliver highly focused and relevant content to each customer in real time.

Span Image uses Navori to lead a Kenyan digital signage revolution! SPAN IMAGE is deploying LCD screens in sizes ranging from 32" to 4 by 4 meter Video Walls and has further enhanced its value proposition by designing custom solutions for government, corporations and nongovernmental organizations.

SPAN IMAGE creates communication and advertising media that is fresh and cutting edge. The company is adding a new dimension to dynamic marketing using web based technologies to manage content remotely.

To find out more about Span Image, please contact:

SpanImage [K] Limited
Shell BP House, 3rd Floor
Harrambee Avenue
P.O. Box 27410 00100 GPO
Nairobi
Tel: +254 20 311572/3
www.spanimage-ke.com

To find out more about the Navori digital signage software platform, please visit the Navori web site at www.navori.com or contact our head office directly:

NAVORI SA
World Trade Center
Avenue Gratta Paille 2
CH-1000 Lausanne
Switzerland
Phone: +41 21 641 19 60
Fax: +41 21 641 19 61

USA Toll Free: 1 800 720-2751

Contact Information

For more information contact Neeraj Khichi of Navori International SA (<http://www.navori.com>)
+41 21 641 19 60

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