

## **ReplacementCounters.com Helps HGTV's 'Moving Up' Makeover A Kitchen With One Upgrade**

*On HGTV's popular renovation show, countertops retailer ReplacementCounters.com showcases how easy it is to makeover the entire look of a kitchen just by replacing outdated scarred counters with granite countertops.*

February 1, 2010 (FPRC) -- SOMERSET, NJ -- When ReplacementCounters.com got the call to upgrade a kitchen countertop on the popular HGTV show 'Moving Up,' they didn't hesitate to take the opportunity. The show, hosted by Doug Wilson, follows new homeowners who buy a home that has acquired wear and tear over time. Upon buying the home, the new homeowners are faced with odd color choices or other unappealing features of the previous owner's sense of style that they just can't live with.

In the episode that ReplacementCounters.com participated in, the new owners wanted an upgrade from the white laminate kitchen countertops that provided little contrast with the white cabinets. ReplacementCounters.com was able to replace that one element with modern tan granite countertops.

"By upgrading even one focal element like a countertop, homeowners are able to rework the entire feel of their kitchen," said Peter Quense, General Manager of ReplacementCounters.com.

Granite countertops are not the only option that ReplacementCounters.com provides to homeowners wanting to change the look of their kitchen. The online retailer also offers solid surface countertops including DuPont Corian countertops and LG Hi Macs®, and popular brands of quartz countertops. Other eco-friendly surfaces are becoming increasingly popular like IceStone®, made from recycled glass, and concrete and durable PaperStone™ made from 100 percent post-consumer recycled cardboard or paper.

ReplacementCounters.com takes it as a very serious responsibility to support consumers throughout the process by providing information about the options available. The website provides a Dream Gallery where homeowners can get a closer look at what makes each of the materials offered special. The site also provides information to help choose what's right for a certain project and a free quote when consumers are ready to proceed.

The company also has reached out via social media sites including FaceBook and Twitter to communicate with consumers and enable them to answer any questions and address any concerns the consumer might have while offering educational hints, tips and advice.

About ReplacementCounters.com:

Founded in 1991, ReplacementCounter.com offers a full line of premium kitchen countertop materials including Corian countertops. The company is known for its innovation, creativity, and dedication to consumers. As a result, the retailer provides the consumer with an extensive resource of all kinds of hints, tips, and how-to's in order to ensure everyone gets the most from their remodeling experience.

### **Contact Information**

For more information contact ReplacementCounters.com or ReplacementCounters.com  
(<http://www.replacementcounters.com>)  
1-800-253-6587

**Keywords**

[kitchen countertop](#)

[Granite countertops](#)

[Corian countertops](#)

You can read this press release online [here](#)