

## **Blinds Express Adds A Variety Of Colors To Its Private Label Collection**

*Online window blinds superstore Blinds Express has added a variety of colors to its already large selection of private label cellular blinds.*

February 3, 2010 (FPRC) -- ROCHESTER, NY - Blinds Express, a leading online retailer for blinds, window shades, shutters, and high quality rugs, has added a variety of new colors to the popular private label Blinds Express cellular blinds. The private label collection features affordably priced, high quality cellular blinds, including both the blackout and semi-opaque styles.

"We launched our private label cellular blinds in 2009 in response to a demand for lower cost cellular blinds made from the finest materials that have proven to stand the test of time. Now we've added even more colors and textures to our inventory to provide our customers with an even greater selection of high-quality, low cost blinds," says Thomas Williams of Blinds Express.

The complete collection of Blinds Express brand window blinds is available at: <http://www.blindsexpress.com/manufacturer,2.jsp>.

Blinds Express singular cellular blackout blind features half-inch cells and provides a complete room-darkening lining that from the outside of the house appears white. Consumers have the choice of 12 colors to match the interior of their home. The blackout blinds have Blind Express' limited lifetime warranty on all working mechanisms and fabric and are available both with standard cords and cordless top down bottom up styles.

The semi-opaque Camden private label collection is available with or without a remote control feature. These affordable blinds can be purchased in a variety of 15 colors, from bright white to bolder colors like fuchsia or dark blue.

The Blinds Express brand cellular blinds are also available in double honeycomb cell Rockport collection. The Rockport collection features light filtering fabric that provides extra energy efficiency and is popular for its Energy Star rating and an R-value of 4.6. Rockport's 3/8-inch solid color collection is now available in 36 colors, ranging from muted to vibrant; the 3/8 double cell textured collection is available in 11 neutral hues; the 3/8 double cell room darkening blackout blind is available in 15 colors from light to dark; the 3/4 single cell solid color collection is featured in 13 colors; and the 3/4 single cell solid color blackout collection can be ordered in 13 colors.

With nearly 40 years of experience, Blinds Express prides itself in offering superior window coverings and shutters at competitive prices. A division of Window Flair, Inc., Blinds Express features an easy-to-use website, allowing users to efficiently search by manufacturer, window coverings category or keyword to find high quality, affordable window covering products to meet their unique needs.

### **About Blinds Express:**

With more than 39 years of experience in the carpet, flooring, and window treatment business, Blinds Express is one of the nations most established online blinds and shutters retailers. Blinds Express offers all leading brands such as Graber, Levolor, Kirsch, Comfortex, Hunter Douglas, as

well as it's own Blinds Express brand products.

**Contact Information**

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**Keywords**

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