

Website Offers Ground-Breaking New Online Video Marketing Software

New software promises to save budget-minded internet marketers time and money in their online video marketing efforts.

February 8, 2010 (FPRC) -- Exciting new software is promising to help budget-minded internet marketers quickly and easily use advanced online video marketing techniques in their promotional efforts. For the vast majority of business owners, marketing with online videos was time-consuming, complicated and expensive. Increasingly, online video marketing has become a requirement to vie for attention in a marketplace crowded with thousands of competitive websites. Exciting new software called Easy Video Player found at <http://www.EasyVideoPlayerSite.com> not only gives internet marketers a fast and simple way to post high-quality videos online, it also lets cost-conscious marketers easily include advanced capabilities in their videos such as embedding forms for lead capture and embedding "buy now" buttons.

"The truth is that video marketing is NOT a choice, but a very necessary requirement when it comes to remaining competitive in your market." says Joshua Bartlett, creator of the software. Bartlett said, "To be brutally blunt: unless you're using video marketing in your business, your competition will completely blow you out of the water and steal all your customers."

Bartlett, a relative newbie on the internet video marketing scene, designed Easy Video Player software, creating it with leading-edge online promotion techniques in mind. The result is a user-friendly online video marketing software that saves users time and expense by cutting out a huge number of time-consuming, complex and expensive tasks. This ground-breaking software allows users to quickly post their videos online to any website, easily embed payment buttons and place email forms within the video itself. It also includes viral sharing capabilities.

For more information about Easy Video Player:
<http://www.EasyVideoPlayerSite.com>

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