

## Conference Shows Local Businesses How to Make Most of Their Website

*An upcoming Internet Marketing conference is bringing Internet marketing industry experts and business executives together for a one-day workshop in downtown Saint Louis.*

February 12, 2010 (FPRC) -- St. Louis, MO – The recession has sent buyers into hiding, and local businesses are being forced to look at new ways to get back in front of customers. An upcoming Internet Marketing conference hopes to make that happen by bringing industry experts and business executives together for a one-day workshop in downtown Saint Louis.

The Market Saint Louis (MarketSTL.com) event, sponsored by WhereIsMyBusiness.com focuses entirely on helping business owners in the Midwest make their websites more search-engine friendly. The “friendlier” their websites are, the better they rank in the major search engines like Google – which leads to more customers.

“We have some terrific industry leaders coming to speak from all around the country,” comments Will Hanke, the face behind MarketSTL. “There are a lot of search-related conferences around US, but none of them come near Saint Louis. Our businesses deserve to be at the top of Google, too. We’ll show our attendees how to get there.”

Session topics at the event range from creating that search engine-friendly website to using social media and how to analyze your website visitors’ patterns and habits.

Speakers include Barry Schwartz, founder of Search Engine Roundtable and CEO of Web Design company RustyBrick, along with Derek Chew, former Search Engine Director for Yahoo!, and Kevin Smith, affiliate program manager for Brown Shoe Company here in Saint Louis. Only 100 tickets will be sold to this conference.

When: Thursday April 1, 2010

Time: 9:00AM-4:00PM

Where: Hotel Lumiere in Downtown St Louis MO

Cost: \$249

Who Should Attend: Business owners, managers, executives

Conference Information: Market St. Louis

[www.MarketStL.com](http://www.MarketStL.com)

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