

Simone & Son 2009 Gala Event Benefits Colette's Children's Home

Gala event generates \$20,000 in donation to Orange County women and children's shelter

February 17, 2010 (FPRC) -- Simone and Son, Orange County's premier fine jeweler, specializing in custom engagement rings, raised \$5000 in donations which could generate up to \$20,000 through Colette's Children's Home's matching grant program at its 2009 Gala Event benefitting the homeless. The event was held last month at Simone & Son Jewelers in Huntington Beach and featured silent auctions and drawings for luxury items, including a vintage-style platinum and diamond ring donated by Simone & Son.

"The common misperception is that there are no homeless women and children in Orange County, and with our event behind us, we are working toward making that myth a reality," said Shant Dakessian, co-owner, Simone & Son. "I'm extremely proud of our entire team, for their tireless efforts in creating a successful event. We also wish to thank all of our generous sponsors and donors, without whom this event would not have been possible. We are honored that our contribution will help women and children who are displaced from their homes."

More than 250 guests attended Simone & Son's Gala. The evening's entertainment included a showcasing of the latest luxury automotive designs from Newport Auto Centers Porsche, Bentley & Audi. Guests enjoyed fine wine & Hors d'oeuvres provided by Old Vine Café. Ladies were pampered by Dr. Naira's skin care specialists as make up experts from Emani minerals gave complimentary mini makeovers with their latest organic mineral make up products. The gentlemen enjoyed cigars and special offers from Newport Auto Center while the ladies built their wish lists.

Entertainment and silent auction items were provided generously by Emani Minerals, Felt Bicycles, Kaenon Polarized, Jan Garcia Photography, Rod Allen, Old Vine Café, Newport Auto Center and Zeb Beatty Personal Training and others.

About Simone & Son

Recognized as one of the premier Orange County jewelry design houses, Simone & Son's family tradition of making fine jewelry dates back to 1945, in the South of France. Today, the award-winning design team produces exquisite fine jewelry, specializing in custom engagement rings. Simone & Son works with clients one-on-one to produce the most distinctive engagement rings and wedding rings Orange County clients will find. Any concept or design can be brought to life in the company's full service showroom, which stocks G.I.A. certified diamonds that also are certified conflict free. Simone & Son's staff can locate diamonds and gems from anywhere around the world, assuring the final piece will be a cherished heirloom for years to come. For more information, please visit www.simoneandson.com or call 714-964-4012 for a free design consultation.

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