

Electric Fireplace Log Insert Use Continues To Grow At A Rapid Pace

During the cold winter months consumers convert traditional wood and gas fireplaces to electric fireplaces to warm their homes safely, efficiently and inexpensively.

February 19, 2010 (FPRC) -- FLORENCE, AL – ElectricFireplacesDirect.com, the largest online retailer of electric fireplaces, has seen a dramatic surge in sales of electric fireplace log inserts during the recent autumn and winter months. Consumers are increasingly turning to electric heating solutions during cold snaps to heat their homes efficiently and inexpensively.

The conversion from wood and gas fireplaces to electric fireplaces is a simple one, making it a quick DIY solution for anyone. The electric fireplace log insert fits into any existing wood or gas log fireplace. The inserts are made to fit into existing masonry fireplaces or gas fireboxes. Since the log sets don't require any venting, it's simple to seal off the existing flue and start using an electric fireplace log insert immediately.

Electric fireplaces simply plug into a 120-volt household electrical outlet, so with the push of a button on the remote control, they can be up and running and providing warmth within minutes. The forced-fan 4700 BTU heater provides a safe way to provide supplemental heat in any room up to 400 square feet. Electric fireplaces provide an energy saving alternative that costs just eight cents an hour to operate with the heat source on, and three cents an hour to use the fireplace without heat.

"Our selection of electric fireplace inserts are perfect for retrofit applications to convert an existing gas or wood fireplace to life. Many fireplaces sit unused all winter long either because of the mess, dangerous emissions, safety hazards or the expense of running them, but by installing an electric fireplace insert, those fireplaces once again become the one of the best features of any house," said Rick Morse, CEO of ElectricFireplacesDirect.com.

ElectricFireplacesDirect.com carries a variety of electric fireplaces including mantel packages, wall mount, Amish, corner and portable electric fireplaces made by the top three manufacturers of realistic flame technology. Consumers can buy a quality ClassicFlame, Duraflame or Dimplex electric fireplace log insert for \$199 to \$299 for most models. The electric fireplace inserts create the look and ambiance of a wood fire complete with a realistic flame, electric fireplace log set, grate and pulsating ember bed.

About Electric Fireplaces Direct:

ElectricFireplacesDirect.com is a leading internet retailer of electric fireplaces. Listed on the 2007 Inc. 500 Fastest Growing Private Companies in the United States list, ElectricFireplacesDirect.com continued its dramatic growth with listings in the top 1500 of the 2008 and 2009 Inc. 5000 Fastest Growing Private Companies in the United States.

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