

## **Pear Tree Greetings Announces New Baby Nursery Photo Contest**

*Premier greeting card company, Pear Tree Greetings, is launching a new baby nursery photo contest. The winner will receive a \$300 VISA gift card, along with \$100 of Pear Tree Greetings stationery, such as baby announcements or photo cards.*

February 22, 2010 (FPRC) -- NORTH MANKATO, MN – Pear Tree Greetings, a popular greeting card and stationery company, recently announced the launch of its exciting baby nursery photo contest. Starting on February 15, 2010, parents and parents-to-be can show off their baby's nursery for a chance to win a \$300 VISA gift card and \$100 worth of high quality stationery products from Pear Tree Greetings.

"With our wide selection of baby announcements and baby shower invitations, Pear Tree Greetings is a great resource for new parents and parents-to-be. Through our new baby nursery photo contest, we are offering a fun forum where our customers can proudly share their nursery theme ideas. We know creating the perfect nursery takes time, money and talent and we want to showcase our customers' skills to inspire others," says Thao Truong, Online Marketing Manager for Pear Tree Greetings.

To enter for a chance to win, a photo of the nursery must be sent to [contests@peartreegreetings.com](mailto:contests@peartreegreetings.com) by March 31, 2010. Once all entries are received, Pear Tree Greetings will review the submittals and select the top five finalists based on overall nursery creativity and theme.

The five finalists' photos will then be posted on the Pear Tree Greetings' blog at <http://blog.peartreegreetings.com/> for public voting. The blog public voting for the top nursery design will be available from April 5 through 11:59 p.m. on April 9. After voting closes, the finalist with the most public votes will be declared the winner.

As a leading greeting card and stationery company, Pear Tree Greetings is well-known for its simple, refreshing designs. From baby announcements to baby shower invitations, the company's high quality, eye-catching products can all be personalized with special images and phrases. In addition to baby related stationery products, Pear Tree Greetings also offers an expansive selection of graduation invitations, photo cards, wedding invitations, seasonal cards and more.

### **About Pear Tree Greetings:**

Pear Tree Greetings is a unique greeting card company that grew out of the desire to make fun, fabulous designs affordable and easily accessible. The company takes pride in its fresh and simple designs that delight a bride-to-be as much as a high school graduate. Pear Tree Greetings offers a wide variety of stationery products, including baby announcements, wedding invitations, photo cards and more.

### **Contact Information**

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