

## **Skyline Las Vegas Hires Experienced Territory Sales Professional Bill Pharis As An Account Executive**

*Bill Pharis, an experienced sales manager, brings his territory sales experience in the construction industry to Skyline Las Vegas.*

February 23, 2010 (FPRC) -- LAS VEGAS, NV -- Las Vegas trade show exhibit experts, Skyline announced that Bill Pharis has joined the leading provider of state-of-the art Las Vegas trade show displays as an account executive.

Pharis brings 18 years of experience in sales to Skyline Las Vegas. His experience includes several positions for Masonite International. Pharis also has served as an outside sales manager for other building services companies.

"Most of my career I was with Masonite International, the world's largest door manufacturer. My sales territories included the Southeast US (based in Nashville), Northeast US (based in Philadelphia), and used to be a Sales Manager from Alaska all the way down to New Mexico (based in Las Vegas). My accounts included Masonite distributors and home builders such as KB Home, Beazer and Centex," said Bill Pharis.

"Bill's breadth of experience in territory sales is an asset to Skyline Las Vegas. Throughout his career he has a proven track record of new business development and showing prospective customers how his account management is a major selling point to choosing his company over his competitors," said Dave Bouquet, Area Sales Director.

For design, manufacturing and other trade show services, Las Vegas and area customers have long turned to Skyline Las Vegas as the industry leader in one of the most popular trade show markets in the United States. Pharis' new position will include sales and finding new customers who contract Skyline's rental exhibits in the Las Vegas trade show exhibit market.

One of the reasons Skyline Las Vegas appealed to Pharis was the innovation as an industry leader in trade show exhibits. Skyline Las Vegas not only offers traditional trade show displays alongside the latest innovations in pop-up displays, exhibits and booths, but also offers trade show installation and dismantle services.

About Skyline Exhibits Las Vegas:

As part of the sales and production of North America's leader in exhibit systems, Skyline Exhibits Las Vegas is known for superior manufacturing, cost-effective portability, innovative functionality, exhibitor education and creative design services. Skyline Exhibits manufactures a broad selection of trade show products, including pop up and banner stands displays to large-scale, customized modular exhibits. Through its 20 integrated exhibit systems, innovative art production of large-format graphics and exhibit rental options and services, Skyline Exhibits provides trade show solutions for nearly any size show or budget. With representation in 38 countries around the globe and nearly 100 Design Centers in North America, including Las Vegas, trade show firm Skyline Exhibits' excellent customer service has helped it become a leader in the industry.

### **Contact Information**

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