

## **Trade Show Booth Installations Getting Bigger In Orlando For Skyline Exhibits**

*Skyline Orlando Service Center, a leader in Southern Florida trade show services, exceeds installation & dismantle goals for January and looks forward to increased growth during 2010.*

February 24, 2010 (FPRC) -- ORLANDO, FL -- Leading Orlando trade show exhibit displays company, Skyline Orlando Service Center has done something that most companies dream of in this economy - exceeded sales over last year in the same time period.

Since opening 36 months ago in the Orlando market, January 2010 proved to be the best month to-date for installation and dismantle (I&D) services of Orlando trade show booths. The number of contracts for I&D during January 2010 proved to be over 25 percent higher than any other month in 2009.

The win rate in January also grew five percent with fewer dropouts or cancellations than last year. In the past three years, Skyline Orlando Service Center has seen the size of booth rentals increase more than eight percent.

"While we still have last minute requests for exhibit booth rentals, the number of advance orders is very promising. Exhibitors seem to have a very positive attitude as compared to the past 12 months about going to trade shows, which we account for the uptick in reservations," says David Hoover, General Manager of Skyline Orlando Service Center.

As a leader in Southern Florida trade show services, Skyline provides a variety of options for trade show services organizers. Exhibitors continually look to the cutting edge designs of Skyline rental displays and exhibit booths including the new Envoy™ Panel System, DesignView™ Presentation Systems or Mirage® Backlit Pop-Up Displays.

Skyline Orlando Service Center offers install & dismantle services to businesses to allow them to minimize the time invested before and after trade shows. The Skyline staff is made up of experienced trade show I&D professionals who are able to efficiently and accurately install and dismantle the trade show booths. If organizers wish to employ their own I&D staff, Skyline also provides supervisors who oversee the work of the staff as trained professionals.

### **About Skyline Orlando:**

Skyline Orlando Service Center is a turnkey trade show event management company that provides a complete online exhibit management system. Specializing in custom modular, reconfigurable exhibit solutions not found elsewhere in the marketplace, Skyline Orlando Service Center is one of the largest service centers in the nation of the brand Skyline Exhibits manufactured in Eagan, MN.

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### **Keywords**

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[trade show booths](#)  
[trade show services](#)

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